

# CAP NEWSLETTER

Vol. 3 – August





## CAP NEWS

# Happy Retirement – Jeff Dexter!!

After an incredible 41 years in the automotive industry, it's time to shift gears and cruise into retirement. Jeff Dexter's journey began with Genuine Parts Company and culminated in his role as Area Manager for the Western Maine stores at Coastal Auto Parts. Along the way, Jeff made a lasting impact—not just through his impressive sales achievements with both Coastal and NAPA Auto Parts, but through the relationships he built and the leadership he provided.

From his early days as a Territory Sales Manager to his time as Sales Manager in both Maine and Buffalo, Jeff has been a driving force in every role he's taken on. His dedication, work ethic, and passion for the industry have left a legacy that will be remembered for years to come.

Outside the office, Jeff's love for baseball, golf, and quality time with family and friends has always been clear. Now, he and his wife Beth can fully embrace those passions, create new memories and enjoy the freedom they've both earned.

Jeff, we wish you and Beth a retirement filled with joy, laughter, and unforgettable adventures. May this next chapter be as rewarding and fulfilling as your remarkable career.

Congratulations and best wishes from all of us at Coastal Auto Parts!

"Jeff, congratulations on your retirement! It's very well deserved. I consider you an 'Automotive Aftermarket Hall of Fame' member and it's been a pleasure working with you. Good luck and enjoy!"

— **Bruce Macdonald**



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I want to sincerely thank you for taking the time to train me as your successor for the Area Manager role with the Western Store Group. Your guidance, patience, and willingness to share your knowledge have made a lasting impact, and I truly appreciate the opportunity to learn from you.

It's been a privilege to work alongside you, and I'm committed to carrying forward the high standards you've set.

With gratitude,  
**John Qualey**





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Ali, Southwest Coastal Auto Parts Store 🎉 \*\*

We are thrilled to announce the promotion of Ali at our Southwest Harbor Coastal Auto Parts Store!

Ali has been a dedicated member of the Coastal team for just over five years, and her contributions have made a lasting impact on both our operations and our community. From the beginning, Ali brought with her a strong foundation in equipment and parts, having grown up around them. This background gave her a head start in understanding the NAPA system and serving our customers with confidence and expertise.

Whether it's a long-time customer familiar with the NAPA network or someone walking in for the first time needing help finding the right part, Ali has consistently gone above and beyond to provide exceptional service. Her ability to build strong relationships and her commitment to helping others have made her an invaluable asset to the Southwest Harbor store.

Please join us in congratulating Ali on this well-deserved promotion! We're excited to see her continue to grow and thrive in her new role.





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## A Personal Update: My New Role as Area Manager

I'm excited to share that I'll be transitioning from my current role as IT System Administrator to take on a new challenge as Area Manager for the Western Store Group.

Over the past five years, I've had the privilege of supporting Coastal Auto Parts' IT needs and working alongside some incredible people. From managing network infrastructure—especially at the Bangor warehouse—to training teams on the NAPA Delivery Tracker and helping implement it across the Coastal group, it's been a rewarding journey.

This new role is a return to my roots in management. With over 26 years of experience leading teams and overseeing inventory, I'm looking forward to bringing that background into this next chapter. While I'll be stepping back from some of my day-to-day tech responsibilities, I'll still be involved in supporting Coastal's IT direction where needed.

One change I want to highlight is the monthly newsletter—this will now be in the very capable hands of Melissa Laliberty, and I'm confident she'll do a fantastic job continuing its success.

If you have any questions about the future of tech at CAP or just want to connect, please don't hesitate to reach out. And most importantly, let's take a moment to congratulate everyone stepping into new roles this month. I'm excited for what's ahead—for all of us!



# CAP NEWS

## HAPPY "August" BIRTHDAYS

Norwood, Robert	8/1/XXXX	8	A
Clark, Raymond P	8/1/XXXX	8	A
Conant II, Garry	8/10/XXXX	8	A
Letourneau, Nicholas E	8/12/XXXX	8	A
Carle, Bruce C	8/12/XXXX	8	A
Riley, Danny R	8/13/XXXX	8	A
Garrod, Miles	8/13/XXXX	8	A
Gagnon, Reginald	8/15/XXXX	8	A
Bennett, Michael G	8/15/XXXX	8	A
Johnson, Bradford	8/16/XXXX	8	A
Grant, Wallace	8/16/XXXX	8	A
Goodwin, Alexandra R	8/17/XXXX	8	A
Bickford, Michael	8/17/XXXX	8	A
Davis, Todd	8/18/XXXX	8	A
Landry, Steve	8/19/XXXX	8	A
Wiswell, Daniel	8/2/XXXX	8	A
Leighton, Richard	8/2/XXXX	8	A
Clevette, Mckenzie	8/2/XXXX	8	A
Gordon, David	8/20/XXXX	8	A
Dearborn, Shawn	8/22/XXXX	8	A
Taggett, Joey	8/25/XXXX	8	A
Dyer, Daniel A	8/27/XXXX	8	A
Crossman, Kayla	8/28/XXXX	8	A
Hogan, James	8/28/XXXX	8	A
Morin, Perry	8/31/XXXX	8	A
Conners, David M	8/31/XXXX	8	A
Ward, Darren	8/4/XXXX	8	A
Mcnally, Burt	8/5/XXXX	8	A
Blanchette, Jody	8/7/XXXX	8	A
Bennett, Duwayne	8/8/XXXX	8	A
Westover, James	8/8/XXXX	8	A
Tardif, William	8/9/XXXX	8	A
Swift, William	8/9/XXXX	8	A



# CAP NEWS



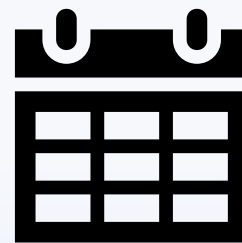
## August - Coastal Workplace Anniversaries

Employee Name	Location Title	Total Years of Service	Hire Month
West, Robert	Caribou	1	8
Wyko, Michael	Hampden	1	8
Pryor, Jennifer	Houlton	1	8
Mclane, Bruce	Bangor	1	8
Hanning, Bronson	Houlton	1	8
Polley, Scott	Ellsworth	1	8
Miller, Gavin	Houlton	2	8
Briggs, Donald	Farmingdale	2	8
Raymond, Nicholas	Bangor Warehouse	2	8
Hebert, Santiago	Bangor Warehouse	2	8
Malloy, Tyler	Topsham	2	8
Cheviot, James	Admin	2	8
Astle, Jeremy	Old Town	3	8
Mcnally, Burt	Admin	3	8
Stevens, Ryan	Admin	3	8
Fleming, Mark	Bangor Sylvan	4	8
Tipton, Timothy M	Lewiston	5	8
Leighton, Kenneth	Lewiston	7	8
Blais Jr, Julien	Bangor Warehouse	8	8
Laliberty, Melissa	Admin	10	8
Gray, Maxwell	Machias	11	8
Smith Jr, Larry W	Rockland	13	8
Cross, David T	Ellsworth	17	8
Dufresne, Barbara	Oxford	29	8
Ross, Steffan M	Old Town	32	8
Jellison III, Edward E	Ellsworth	39	8



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## Training & Sales Events Schedule

Upcoming Events:		Where:
14-Jul	East Penn Sales Blitz	Bret Miller
16-Jul	Milwaukee Tent Sale	Topsham
17-Jul	Milwaukee Tent Sale	Hampden
23-Jul	Milwaukee Tent Sale	Old Town
13-Aug	Milwaukee Tent Sale	Gray
14-Aug	Milwaukee Tent Sale	Blue Hill
18-Aug	Bosch Batt Sales Blitz	Brian Kouri
21-Aug	Milwaukee Tent Sale	E. Millinocket
25-Aug	Autel Sales Blitz	Kevin Oliver
26-Aug	Autel Dealer Training	CMCC
27-Aug	Autel BDG Meeting	CMCC
28-Aug	Autel Dealer Training	Rockland
4-Sep	Milwaukee Tent Sale	Lincoln

**August 12<sup>th</sup>, Milwaukee Tent Sale**





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Store Contest

## Bosch Training Training Contest

- Every Area (Northern, Eastern and Western) will have 3 winners
- Each Associate who completes the Bosch Training will be put in a drawing
- 1<sup>st</sup> place gets \$100 gift card
- 2<sup>nd</sup> and 3<sup>rd</sup> place each get a \$50 gift card
- The Bosch Training is in your NAPA Training
- Course is 20 minutes long

**ASK YOUR STORE MANAGER FOR MORE DETAILS!!**



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### A Nod to Moxie and a Classic Ride

We're excited to share a special moment from this year's 41st Annual Moxie Festival in Lisbon, Maine—a celebration of grit, tradition, and of course, Maine's iconic soft drink. Among the parades, tribute bands, and fizzy fun, one of our own got a little spotlight.

Over the past year, Coastal Auto Parts had the pleasure of helping one of our longtime customers, A Plus Septic, restore a vintage 1970 Chevrolet C50. This labor of love made its public debut at the Moxie Festival's legendary car show at Beaver Park—and to our surprise and delight, the truck proudly featured a shoutout to our store for the support we provided along the way.

We've got some great photos from the event that we'd love to share on the website. It's a small but meaningful reminder of the connections we build with our customers—and the pride we take in being part of their stories.

Thank you, A Plus Septic, for the recognition—and thank you to everyone who keeps the Moxie spirit alive!





# CAP NEWS

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NEW PRODUCT  
ANNOUNCEMENTS



## NEW PRODUCT!

PRE-ORDER NOW FOR LATE AUGUST DELIVERY



**M18**

MIL 384120

**HOT SHOT™**

SALE PRICE

**\$299.00 ea.**

**Jump Starter (Tool Only)**

**FEATURED IN Q4 REAL DEALS**

### ALWAYS READY TO JUMP

- PREPARED TO JUMP IN UNDER 70 SECONDS
- NO MAINTENANCE REQUIRED
- CAPACITORS RATED UP TO 500,000 CYCLES

### PERFORMANCE

- 2000 PEAK AMPS
- UP TO 8.1L GAS & 3.0L DIESEL
- UP TO 70 JUMP STARTS WITH ONE M18™ XC5.0 BATTERY

### LONGER LIFE

- IP65 RATED (TOOL ONLY)
- IMPACT RESISTANT DESIGN

**M18™  
HOT SHOT™  
Jump Starter**  
(Bare Tool Only - M18™ Battery Not Included)  
(3841-20)

MTS-802





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Upcoming Local Events

## DETAILED NIGHT MEETS



**Hosted at Shoreline Detail Pros**

**f Liam Sullivan**

243 Neptune Dr Brunswick ME

**@ S4passat**

**May 24th**

**June 14th**

**July 26th**

**August 16th & 30th**

**September 20th & 27th**

**October 11th & 25th**

**Cars, Trucks, Bikes**

**All Are Welcome**

**You Take Pride In It**

**BRING IT OUT**

**ABSOLUTELY  
NO BURNOUTS, REVVING  
OR RECKLESS DRIVING TOLERATED**

**Saturdays**

**5:30-8ish**





# CAP NEWS

Sales Event

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## Q3 2025 SALES EVENT

DATE

TIME

ADDRESS

SCAN THE CODE TO CLAIM  
YOUR FREE ITEM(S)



PRICING VALID FROM 8/30/2025 - 9/29/2025 • WHILE SUPPLIES LAST

MILWAUKEETOOL.COM/REBATES/NAPA

### BUY THIS

**\$584<sup>99</sup>**

2896-24  
M18™ 4-Tool Combo Kit:  
Compact 1/2" Hammer  
Drill/Driver, SAWZALL®,  
1/4" Hex Impact Driver,  
Work Light



### GET (2) M18™ TOOLS **FREE** (ANY MIX SHOWN BELOW)



48-11-1850R  
M18™ REDLITHIUM™  
XC5.0 Resistant Battery

**\$189 VALUE**



2886-20  
M18™ Brushless  
4-1/2" / 5" Cut-Off Grinder,  
Paddle Switch (Tool Only)

**\$149 VALUE**



0880-20  
M18™ 2-Gallon  
Wet/Dry Vacuum

**\$129 VALUE**

### BUY A SELECT M18 FUEL™ IMPACT WRENCH

### RECEIVE **FREE**

48-11-1850R M18™  
REDLITHIUM™ XC5.0  
Resistant Battery  
**\$189 VALUE**



**\$233<sup>99</sup>**



2954-20  
M18 FUEL™ 3/8" Compact  
Impact Wrench w/ Friction  
Ring (Tool Only)

**\$233<sup>99</sup>**



2955-20  
M18 FUEL™ 1/2" Compact  
Impact Wrench w/ Friction  
Ring (Tool Only)

**\$273<sup>99</sup>**



2982-20  
M18 FUEL™ 1/2" Mid-Torque  
Impact Wrench w/ Friction Ring  
(Tool Only)

**\$249**



2990-20  
M18 FUEL™ 3/8" Mid-Torque  
Impact Wrench w/ Friction Ring  
(Tool Only)

**\$353<sup>99</sup>**



2964-20  
M18 FUEL™ 3/4" High  
Torque Impact Wrench  
w/ Friction Ring w/  
ONE-KEY™ (Tool Only)

**\$299**



2987-20  
M18 FUEL™ 1/2" High  
Torque Impact Wrench  
w/ Friction Ring (Tool  
Only)

## 10% OFF ALL MILWAUKEE® ITEMS INCLUDING NEW LOW PRICE ITEMS

**\$5 OFF \$50**

**\$10 OFF \$100**

**\$30 OFF \$300**

**\$50 OFF \$500**

**\$80 OFF \$800**

**\$100 OFF \$1,000**

**\$200 OFF \$2,000**

**\$350 OFF \$3,500**

BUNDLE AND SAVE - INSTANT REBATE CODE: MTINSTANT150

BUY ONE **M18** KIT & ONE **M18** BARE TOOL GET **\$150 OFF THE BUNDLE**

BUY ONE OF THESE KITS

AND ONE OF THESE BARE TOOLS OR BATTERIES



**\$419<sup>99</sup>**

M18 FUEL™ 2-Tool  
Combo Kit  
ML 2867-23



**\$319<sup>99</sup>**

M18 FUEL™ 1/2"  
Driver/Driver Kit  
ML 2803-23



**\$309<sup>99</sup>**

M18 FUEL™ 1/4" Hex  
Impact Driver Kit  
ML 2653-23



**\$499<sup>00</sup>**

M18 FUEL™ 1/2" High Torque  
Impact Wrench w/ Friction Ring Kit  
ML 2987-32



**\$199<sup>00</sup>**

M18 FUEL™ HACKZALL®  
(Tool Only)  
ML 2779-23



**\$229<sup>00</sup>**

M18 FUEL™ 4-1/2" / 5" Breaking  
Crinder Paddle Switch, No-LOCK®  
(Tool Only) ML 2880-23



**\$249<sup>00</sup>**

M18 FUEL™ Oscillating  
Multi-Tool (Tool Only)  
ML 2839-23



**\$309<sup>00</sup>**

M18™ REDLITHIUM™ XC5.0  
Resistant Battery - 2PK  
ML 48-11-1850R





# CAP NEWS

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## Upcoming Local Events

*The Litchfield Firefighters Association*  
Presents  
**29th Annual**  
**SHOW and SHINE**  
**Sunday, August 10th, 2025**  
(Rain or Shine)

**Carrie Ricker Middle School: 573 Richmond Rd, Litchfield, ME**  
**Gates Open: 8:00am | Entries: 8:00 - 11:00am**

**Car & 1 Passenger: \$10.00** (General Public Invited)    **Admission: \$5.00** (Under 10 are free)



*We have partnered with Toys For Tots so bring in  
a new unwrapped toy and receive half off entry.*

Large Trophies for: *Best Paint, Chrome, Show & Furthest Distance Traveled.*  
1<sup>st</sup> Place Trophies | 2<sup>nd</sup> & 3<sup>rd</sup> Place Dash Plaques.  
Lots of Give-Aways & 50/50 Raffle.



**Class winners & 50/50 to be announced at 2:30.**

Antiques  
APV (Off Road Only)  
Best of '50s  
Best of '60s  
Best of '70s  
Best of '80s  
Best of '90s  
Best of 2000s  
Best of 2010s  
Big Rigs / Fire Trucks

Camaro & Firebird ('67 - '69)  
Camaro & Firebird ('70 - '81)  
Camaro & Firebird ('82 - Current)  
Corvette (Thru '82)  
Corvette ('84 - Current)  
Custom  
Foreign  
Jeeps  
Military Class  
Mini-Truck

Mopar  
Motorcycles  
Mustang (Thru '78)  
Mustang ('79 - '93)  
Mustang ('94 - Current)  
Pick-Ups (2wd)  
Pick-Ups (4wd)  
Rat Rods  
Restoration in Progress  
Special Interest

Stock Automobiles  
Stock Trucks  
Street Rods (Open)  
Street Rods (Closed)  
Strictly Muscle  
Tuners  
Volkswagen



**Info: Gerry Lebel - 215-3788**  
**Email: gtpressure@yahoo.com**  
**Website: LFAShowandShine.com**  
**Facebook: Litchfield Firefighter's Assoc. Annual Show & Shine**



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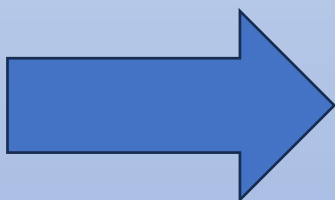
## From the desk of Tanner @ 115

### New Event Banners Available:

We've had new banners made for use at events, outings, shows, sponsorships, and more. Previously, we only had one banner with our logo, which made it difficult to coordinate when multiple events happened on the same day.

The new banners are now available at the warehouse. If you or any of your stores need one for an event, just reach out to me. I kindly ask that all banners be returned to the warehouse after use so they're available for others when needed.

Thanks!





# CAP NEWS

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**Thank you for subscribing to our Newsletter!**

**See you in September.**



## September 2025

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				