

CAP NEWSLETTER

Vol. 3 – July / 2025





CAP NEWS

Vol. 3 – July / 2025



🌟 Promotion Announcement – Coastal Auto Parts, Lisbon 🌟

We're excited to announce the promotion of **Madison MacFawn** to **Keyholder** at our Lisbon location!

Madison came to us from **Almighty Waste**, where she gained hands-on experience in everything from paperwork and payroll to vehicle inspections. A graduate of **automotive studies at LRTC**, she is a **Maine state certified inspection mechanic** and **ASE certified in automotive A/C repair**.

Since joining Coastal Auto Parts, Madison has quickly proven herself to be an invaluable team member. Her strong foundation, eagerness to learn, and willingness to take on new responsibilities have made a lasting impact. Her promotion is a direct result of her hard work and dedication.

We'd also like to recognize **Doug Brockett**, Madison's manager, whose support and leadership have played a key role in her growth. Doug's mentorship and trust in Madison's abilities helped pave the way for her to take this next step in her career.

Please join us in congratulating Madison on her well-earned promotion—and a big thank you to Doug for his continued guidance and commitment to developing talent within the Lisbon store! 🙌



CAP NEWS


Vol. 3 – July / 2025




We're excited to share some fantastic news from our Farmingdale team!

 **Don Briggs** has been promoted to **Dispatcher!**

Don has been a dependable and hardworking Delivery Driver, and we're proud to see him step into this new role. His transition was made smoother thanks to the guidance and training provided by **Tasha Gagnier**, who generously shared her knowledge and experience to help Don succeed.

 **Tasha Gagnier** has been promoted to **Inside Sales Associate (Counterperson)!**

Tasha has been an incredible asset to the Farmingdale store, showing unwavering dedication and a strong work ethic. Her growth into this new role was supported by **Fred Slamin**, our store manager, whose mentorship and leadership played a key role in her development. Tasha's commitment to the team and our customers continues to shine, and we're excited to see her thrive at the counter.

 Please join us in congratulating both Don and Tasha on their well-earned promotions, and a big thank you to Fred for his continued support and leadership!



CAP NEWS

HAPPY "July" BIRTHDAYS

Employee Name	Birthday
Chase, Christopher	07/01
Booker, Luke Everett	07/03
Lermond, Robert	07/03
Richardson, David	07/07
Powers, Stephanie M	07/08
Beckwith, Jonathan	07/12
Singletary, James	07/13
Buckingham, Kamren	07/13
Caler, Lorena A	07/16
Conlon, Patrick M	07/16
Wilson, Carter	07/17
Hartford, Curtis	07/18
Hopkins, George	07/18
Hooper, Burton	07/19
Kelley, Michael S	07/20
Reed, Chad	07/23
Hazlett, Joshua	07/23
Ilvonen, Kevin R	07/23
Cox, Tyler	07/23
Johnson, Winfred	07/24
Lussier, Ernest	07/25
Macfarlane, Wayne	07/25
May, Keith	07/26
Jasud, Kyle	07/26
Alley, Gary	07/27
Clark, Michael	07/27
Poole, Zachary	07/28
Smith Jr, David	07/30
Fahey, Scott	07/30
Cordeiro, Mark	07/31
Raymond, Nicholas	07/31



CAP NEWS



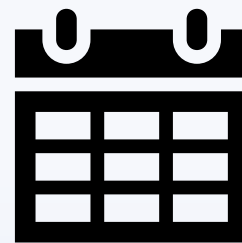
July - Coastal Workplace Anniversaries

First Name	Last Name	Hired Month	Location	Years Of Service	Date Hired
Matthew	Boles	July	Admin	26 Years, 11 Months, 21 Days	07/06/1998
Michael	Boles	July	Admin	32 Years, 11 Months, 21 Days	07/06/1992
John	Qualey	July	Admin	36 Years, 10 Months, 28 Days	07/30/1988
Jeffrey	Petit	July	Auburn	22 Years, 11 Months, 26 Days	07/01/2002
Stephanie	Powers	July	Auburn	25 Years, 11 Months, 26 Days	07/01/1999
William	Canney	July	Auburn	9 Years, 11 Months, 26 Days	07/01/2015
Joshua	Cloutier	July	Auburn	2 Years, 11 Months, 22 Days	07/05/2022
Robert	Lermond	July	Bangor	6 Years, 11 Months, 26 Days	07/01/2018
Tanner	Fishburn	July	Bangor Warehouse	6 Years, 11 Months, 4 Days	07/23/2018
Tylor	Summerson	July	Bangor Warehouse	1 Year, 10 Months, 27 Days	07/31/2023
Theodore	Dyer	July	Belfast	11 Months, 18 Days	07/09/2024
Amanda	Young	July	Belfast	11 Years, 11 Months, 26 Days	07/01/2013
Shawn	Dearborn	July	Blue Hill	10 Months, 29 Days	07/29/2024
Joseph	Burby	July	Caribou	11 Months, 26 Days	07/01/2024
James	Cyr	July	East Millinocket	3 Years, 11 Months, 2 Days	07/29/2020
Michael	Bickford	July	East Wilton	5 Years, 10 Months, 27 Days	07/31/2019
Shane	Martin	July	Ellsworth	16 Years, 10 Months, 30 Days	07/28/2008
Adam	Sawyer	July	Farmingdale	1 Year, 10 Months, 27 Days	07/31/2023
Frank	Campbell	July	Hampden	6 Years, 11 Months, 26 Days	07/01/2018
James	Theriault	July	Mexico	2 Years, 3 Months, 2 Days	07/27/2022
Ryan	Beal	July	Milbridge	13 Years, 11 Months, 22 Days	07/05/2011
Kevin	Ilvonen	July	Rockland	18 Years, 10 Months, 27 Days	07/31/2006
Danny	Riley	July	Rockland	3 Years, 10 Months, 29 Days	07/29/2021
Randy	Shibles	July	Skowhegan	5 Years, 10 Months, 29 Days	07/29/2019
Randall	Goodhue	July	Skowhegan	19 Years, 11 Months, 26 Days	07/01/2005
Alexandra	Goodwin	July	SW Harbor	4 Years, 11 Months, 21 Days	07/06/2020
Angel	Santiago-Olivero	July	Waterville	11 Months, 9 Days	07/18/2024



CAP NEWS

Vol. 3 – July / 2025



Training & Sales Events Schedule

Upcoming Events:		Where:
27-Jun	Milwaukee Tent Sale	Bucksport
7-Jul	Echlin Sales Blitz	Joe Donaggio
10-Jul	Milwaukee Tent Sale	Lincoln
11-Jul	Milwaukee Tent Sale	Lisbon
14-Jul	East Penn Sales Blitz	Bret Miller
16-Jul	Milwaukee Tent Sale	Topsham
17-Jul	Milwaukee Tent Sale	Hampden
13-Aug	Milwaukee Tent Sale	Gray
14-Aug	Milwaukee Tent Sale	Blue Hill
18-Aug	Bosch Batt Sales Blitz	Brian Kouri
21-Aug	Milwaukee Tent Sale	E. Millinocket
25-Aug	Autel Sales Blitz	Kevin Oliver

THANK YOU FOR ATTENDING

SCAN TO
REGISTER



TERREPOWER

FACTORY TRAINING

July 16, 2025 @ 12:00pm CT
Hydraulic Steering Diagnosis and Repair

1PM EST



napatraining@terrepower.com



Autos for Autism



On June 6, 2025, Coastal Auto Parts, along with team leaders, the Mid Coast Business Development Group, Meg from BJ's Automotive Diagnostic Center of Belfast, Maine, and other local shop owners, presented a symbolic "big check" to the Autism Society of Maine for \$20,287.50 dollars. This event was part of their ongoing support for autism awareness and services in the state. The initiative appears to be connected to the broader "Autos for Autism" campaign, which Coastal Auto Parts has actively supported for many years.



CAP NEWS

Vol. 3 – July / 2025



NEW PRODUCT
ANNOUNCEMENTS



Bosch Premium Lithium Leisure Batteries

Battery Technology Comparison

Lithium Iron
Phosphate
(LiFePO₄)

PROS

- High Thermal Stability / Safety
- Longer Life
- Environmentally Friendly



Lithium-ion

CONS

- Sensitivity to Overcharging, Risk of Thermal Runaway
- Temperature Sensitivity
- Requires Careful Handling

Bosch Premium Lithium Dual Purpose and Deep Cycle Batteries for marine and RV applications are designed using Lithium Iron Phosphate (also known as LiFePO₄) – a rechargeable battery technology offering a safer, longer-lasting, lightweight alternative to conventional lead-acid batteries. Whether you're planning a camping trip or your next aquatic adventure, looking to maximize space and minimize weight, trying to improve fuel economy or power multiple onboard electronics and/or accessories – Bosch Premium Lithium Dual Purpose and Deep Cycle Batteries are the perfect choice for your next marine or road getaway.



CAP NEWS

Vol. 3 – July / 2025



NEW PRODUCT ANNOUNCEMENTS



Key Features

- Extended performance – more useable energy on a single charge*
- Superior long-term cycling performance – >3,000 charge cycles
- 100% maintenance free, completely sealed, no required fluids
- Advanced Battery Management System (BMS) protects battery from overcharging, over-discharging, overcurrent, short circuit and excessive high- and low-temperatures
- Up to 50% less weight compared to lead-acid batteries of comparable capacity
- State of Charge (SoC) Indicator and Sleep/Wake function minimize unintended discharge while battery is connected and not in use
- Backed by a 5-year limited warranty**
- Quad terminals for installation flexibility



CAP NEWS

Vol. 3 – July / 2025



UPCOMING LOCAL EVENTS

🎓 🔥 Hot Rods for Grads 2025 🔥 🎓

Date: Saturday, August 9, 2025

Time: 10:00 AM – 2:00 PM

Location: Oxford Hills Comprehensive
High School
256 Main Street, Oxford, Maine



Join us for a high-octane celebration of our graduates with classic cars, custom hot rods, food trucks, music, raffles, and family fun! 🚗 🎵 🍔

This community event supports local students and showcases some of the coolest rides in Maine. Whether you're a car enthusiast or just looking for a great day out, there's something for everyone!

Admission: \$5.00 per person

Kids under 18: Free

Donations: Also accepted at the gate to support Oxford Hills student programs.



CAP NEWS

Vol. 3 – July / 2025



Don't forget to bring this to our customer's attention. Sell, Sell, Sell!



JULY / AUGUST // 2025

Claim up to a \$20 Prepaid Visa® Card*

When You Purchase a Qualifying
Starter or Alternator

\$20 Rebate on:

NAPA® Reman, New, Wilson or Powersport Starter or Alternator

Valid purchase dates:

July 1 – August 31, 2025



AUTO CARE



CAP NEWS

Vol. 3 – July / 2025

Thank you for subscribing to our Newsletter!

See you in August.

