

CAP NEWSLETTER

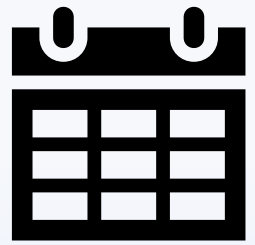
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Training & Sales Events Schedule

Week of April 28 – May 1

- Joe Donaggio – TEMP Training

May 5 – 9

- Kevin Oliver – Autel Training & Sales Blitz (North)

May 6

- Autel Dealer Training

Time: 6:00 PM – 8:00 PM

Location: Bangor Warehouse

May 12 – 16

- Milwaukee Blitz Week

May 12

- AutoTech Training – Bangor: Steering & Suspension

May 13

- AutoTech Training – Auburn: Steering & Suspension

May 14

- Customer Service Training

Location: Bangor Warehouse

May 20 – 22

- Product Sales & Workshop

Location: Bangor Warehouse

- NHRA races May 30th and June 1

June 9 – 13

- TruckLite Sales Blitz

June 23 – 27

- Kevin Oliver – Autel Training & Sales Blitz (South)



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We would like to extend our heartfelt gratitude to Paul Brouty, the previous store manager in Blue Hill. Paul started working for Coastal in March of 1999. He worked as a counterman at the Ellsworth store until May of 2005, when he transferred to the Blue Hill store. After many years as a veteran counterman, he was promoted to Store Manager in April of 2017. Paul was the Blue Hill store manager just under eight years, leading them to many Individual store Accolades for Coastal Auto Parts, before switching to part-time, working 30 hours a week at the parts counter. After a few months, Paul has decided to hang up his uniform for good and enjoy the next chapter in his life in retirement.

Coastal Auto Parts would like to thank Paul for his 26 plus years of service and wish him the best of luck in the future.

Please come join us for a celebration on Friday, May 16th at 12pm here at NAPA Blue Hill. There will be food and drinks available.





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May - Coastal Workplace Anniversaries

First Name	Last Name	Department	Hired Month	Date Hired	Years Of Service
Kelly	Thibeault	Manager	May	05/16/1989	36
Glen	Asselin	Manager	May	05/01/1998	27
Bradford	Johnson	Manager	May	05/01/2009	16
Jason	DuBon	Manager	May	05/20/2013	12
Albert	Wing	Counter	May	05/20/2014	11
Reginald	Gagne	Manager	May	05/06/2019	6
Nicolas	Raymond	Counter	May	05/06/2019	6
Cooper	Patton	Delivery	May	05/28/2019	6
Alan	LaBrecque	Counter	May	05/17/2021	4
Tina	Chalou	Delivery	May	05/19/2021	4
David	Gagnon	Delivery	May	05/26/2021	4
Dennis	Wilson	Counter	May	05/23/2022	3
Russell	Mathews	Counter	May	05/01/2023	2
Payson	McDonough	Inventory	May	05/08/2023	2
Philip	Warman	Delivery	May	05/22/2023	2
Dillon	Rowe	Delivery	May	05/25/2023	2
Ronald	Lessard	Delivery	May	05/06/2024	1
Landon	Booker	Counter	May	05/09/2024	1
Tiffany	Grovo	Counter	May	05/13/2024	1
Wayne	Emery	Delivery	May	05/20/2024	1
Rodney	Graffam	Delivery	May	05/28/2024	1
Allen	Smith	Delivery	May	05/28/2024	1



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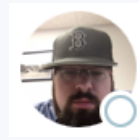
HAPPY "May" BIRTHDAYS

First Name	Last Name	Location	Birthday Month	Birthday Day
James	Frazier	Oxford	May	1
Erich	Harris	Bangor Warehouse	May	1
Damian	Harris	Bangor Warehouse	May	1
Dennis	Wilson	Blue Hill	May	2
Jo	McDougall	Lisbon	May	2
Joel	McGehee	Bangor Warehouse	May	3
Michael	Wyko	Hampden	May	6
Jeremy	Smith	East Wilton	May	6
Ryan	Buck	Bangor	May	7
Gregory	Fearon	Bangor	May	8
Charles	Harding	Admin	May	8
Jessie	Rose	Topsham	May	8
Timothy	Watson	East Wilton	May	8
Glen	Asselin	Lewiston	May	12
Ronald	Lessard	Lewiston	May	12
Matthew	Sylvester	Houlton	May	14
Marcia	Jude	Admin	May	14
Nelson	Michaud	Presque Is	May	14
Matthew	Baker	Ashland	May	14
Scott	Weeks	Admin	May	16
Richard	Trombley	Admin	May	18
Christopher	Sagato	Rockland	May	23
Andrew	Allen	Presque Is	May	23
Michael	Bartlett	Ashland	May	24
Liam	Fox	Oxford	May	25
Alana	Worster	Bangor	May	27
Benjamin	Jordan	East Wilton	May	29
Julien	Blais	Bangor Warehouse	May	31
Matthew	Boyle	Admin	May	31



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From the desk of Chris Boles.

Hey All,

Just want to let everyone know about the 2025 Product and Sales Workshop at the Warehouse in Bangor, Maine on May 20th, 21st, and 22nd from 9am-3pm. We will have guest speakers Todd Hammond from First Brands, Bret Miller from East Penn/DEKA, Brandon Hagan from Tool and Equipment, and Krob Dennis from Bosch. Anyone who is planning on attending please have register by clicking on the link below or scan the QR code. Any questions please reach out.

Registration link

<https://forms.office.com/r/nesV0Mya4W?origin=lprLink>





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Making the headlines in Northern Maine! – 4/18/2025

“NAPA Stores Raise Funds for Autism Society of Maine.”

PRESQUE ISLE, Maine (WAGM) -April is Autism Acceptance Month, formerly known as Autism Awareness Month. Maine's Coastal Auto Parts locations are showing their support.

This is the third year that the Mid-Coast Business Development Group and NAPA Coastal Auto Parts Stores have partnered for Autos for Autism, raising funds for the Autism Society of Maine.

“We take pride in being part of the community and being local and trying to help where we have stores. Whether it's donating to a little league team or helping with the schools. The guys have been doing very well. We had a couple of donations, big donations, from customers, but a lot of it's just \$5- or \$10-dollar donations here or there, they add up. And today I think we are just over \$6,000 at the stores, so we have a little ways to go,” says Michael Boles, Co-owner of Napa Coastal Auto Parts.

“It's been very well-received, and it's done a lot of good for the state.

What we do is we get donations. The money goes towards autism for Maine, and of course, April is Autism Awareness Month. And so, a lot of people are jumping on board with this. Coastal Auto has put a goal of 10,000 dollars. We're off to a good start, a little over halfway there. Hopefully, we'll make it, which I think we will,” says Bill Busse, store manager in the Presque Isle location.

In the past three years, the groups have raised over \$22,000 dollars during Auto for Autism. This is one of two big fundraisers for NAPA. In the fall, the group will start their next big fundraiser for the Maine Veterans Project.



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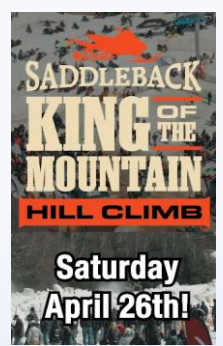
Autos For Autism – Final April Results





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Saddleback Mountain hosted its annual King of the Mountain snowmobile challenge on April 26th. Coastal Auto Parts was well represented by Jeff Dexter, Scott Heffernan, Glen Asselin, Bruce MacDonald, and honorary member Carl Olsen.

Despite rain, wind, and cold throughout the event, spectators and racers turned out in force, making for an exciting weekend. Hundreds stopped by our booth, and the energy remained high. Our own Scott Weeks competed in three categories, securing a win for both himself and CAP—great job, Scott!

Sebec, Maine's Klay Stevens earned the title of King of the Mountain, and in an incredible act of generosity, he is donating all his winnings to a friend battling cancer. A huge congratulations and heartfelt thanks to Klay! This event is a fantastic opportunity for Coastal Auto Parts to connect with people from across the northeastern United States. We're already looking forward to next year's challenge!





Milwaukee / MAY BLITZ (5/11 – 5/18)

Milwaukee

BLITZ
PURCHASE MUST BE MADE
BETWEEN 5/11/2025 - 5/18/2025



TRADE-IN & SAVE \$250 ON THIS FUEL KIT

WAS \$1,410
\$1,160

AFTER TRADE-IN
M18 FUEL™ 1" D-Handle
Ext. Anvil High Torque
Impact Wrench w/ ONE-KEY™
KIT (2889-22H)



**PLUS GET
FREE**

REDLITHIUM™
HIGH OUTPUT™
XC6.0 Battery - 2PK
(40-11-1002)



\$283 VALUE

TRADE-IN & SAVE \$100 ON ELIGIBLE FUEL SKU'S

**PLUS GET
FREE**

XC5.0
Resistant Battery
(40-11-1050R)



\$190⁰⁰ VALUE



WAS \$619
\$519

AFTER TRADE-IN
M18 FUEL™ 1/2" Ext.
Anvil Controlled Torque
Impact Wrench w/
ONE-KEY™ KIT (2769-22R)



WAS \$429
\$329

AFTER TRADE-IN
M18 FUEL™ 3/8"
Compact Impact
Wrench w/ Friction
Ring Kit (2854-22R)



WAS \$429
\$329

AFTER TRADE-IN
M18 FUEL™ 1/2"
Compact Impact
Wrench w/ Friction
Ring Kit (2855-22R)



WAS \$319⁰⁰
\$219⁰⁰

AFTER TRADE-IN
M18 FUEL™
1/2" Drill/Driver
Kit (2903-22)



WAS \$609
\$509

AFTER TRADE-IN
M18 FUEL™ 3/4"
High-Torque Impact
Wrench Friction Ring
w/ ONE-KEY™ KIT
(2844-22R)



WAS \$499
\$399

AFTER TRADE-IN
M18 FUEL™ 1/2"
High-Torque Impact
wrench w/ Friction
Ring Kit (2967-22)



WAS \$489
\$389

AFTER TRADE-IN
M18 FUEL™ 3/8"
Mid-Torque Impact
Wrench w/ Friction
Ring Kit (2960-22R)



WAS \$479
\$379

AFTER TRADE-IN
M18 FUEL™ 1/2"
Mid-Torque Impact
Wrench w/ Friction
Ring Kit (2963-22R)



WAS \$309⁰⁰
\$209⁰⁰

AFTER TRADE-IN
M18 FUEL™
1/4" Hex Impact
Driver Kit (2963-22)

QUALIFYING TRADE-INS INCLUDE ANY PROFESSIONAL BRAND COMPETITIVE IMPACT WRENCH OR RATCHET, PNEUMATIC OR CORDLESS. ACCEPTABLE BRANDS INCLUDE SNAP-ON, INGERSOLL RAND, CHICAGO PNEUMATIC, AIRCAT, MAC, MATCO, DEWALT, MAKITA AND BOSCH. HARBOR FREIGHT, RYOBI AND OTHER CONSUMER DIY BRAND TOOLS DO NOT QUALIFY. MILWAUKEE BRANDED TOOLS ALSO DO NOT QUALIFY FOR TRADE-IN DISCOUNT. EACH CORDLESS TOOL TRADE-IN REQUIRES ONE OR MORE BATTERIES TO QUALIFY ONLY ONE TOOL MAY BE TRADED IN WITH EACH QUALIFYING PURCHASE.

PURCHASE MUST BE MADE BETWEEN 5/11/2025 - 5/18/2025. ALL ITEMS MAY NOT BE IN STOCK. PLEASE SEE COUNTERASSOCIATE FOR DETAILS. WHILE SUPPLIES LAST. MILWAUKEE TOOL RESERVES THE RIGHT TO CORRECT ERROR, LIMIT QUANTITIES AND TERMINATE ANY OFFER AT ANY TIME.



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Retail / May & June

100 SUMMER SAVINGS

May 1–June 30
2025

SAVE
UP TO
22%



STARTING AT
\$10.99
/each

Blaster® A/C Products
Products of A/C Blaster®



NCB BLA150	R-134a Stop Leak Auto A/C Refrigerant	3 oz.	\$10.99
NCB BLA405	R-134 Re-Charge Hose For Self-Sealing Cans		\$17.29
NCB BLA310	R-134a Stop Leak Auto A/C Refrigerant	12 oz.	\$31.99
NCB BLA346A	R-134a AC Refrigerant	16 oz.	\$35.99
NCB BLA232D	Trigger A/C R134a Refrigerant	18 oz.	\$55.99
NCB BLA602YFD	R-1234YF Recharge Kit w/Digital Gauge	10 oz.	\$67.99

SAVE
23%

\$229 /each

Buy a Milwaukee® M18™
REDLITHIUM™ XC5.0
Resistant Battery Two Pack

Receive an M18™ 1/4 in. Hex Impact Driver Instantly
Compre un Paquete de dos Baterías Resistentes
Milwaukee® M18™ REDLITHIUM™ XC5.0



ML 48111852R

WHILE SUPPLIES LAST

\$149.99
/value



MIL 295320

Store use code MIL INSTANT149
to record \$149 rebate.

SAVE
UP TO
41%

\$35.99
/each

Valvoline® Restore & Protect
Full Synthetic Motor Oil
Aceite de motor totalmente sintético
restaurador y protector Valvoline
5 qt.
0W20, 5W20, 5W30



\$7.99
/each

1 qt.
0W20, 5W20, 5W30

Purchase Select Bosch
Lithium-Ion Batteries

Claim a \$25
Prepaid VISA® Card.

Redeem online at NAPArebates.com by 07/15/2025
Canjee en línea en NAPArebates.com antes del 15/07/2025





CAP NEWS

LOCAL EVENTS

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We've got six fun events planned this summer with something for every auto enthusiast! Click on the links below for more info and to register for the event of your choice. We'll see you there!

8TH ANNUAL
JEEP RIDE/SHOW

MAY 17, 2025 DARLING'S AUTO MALL - ELLSWORTH



14TH ANNUAL COASTAL
MUSTANG CRUISE

JUNE 21, 2025 DARLING'S BANGOR FORD



FIRST-EVER
CAMARO CRUISE

JUNE 21, 2025 DARLING'S CHEVROLET - ELLSWORTH
NEW EVENT! MUSTANGS VS. CAMAROS IN THE AFTERNOON!



3RD ANNUAL DARLING'S
BRUNSWICK CAR SHOW

JUNE 28, 2025 DARLING'S BRUNSWICK FORD



11TH ANNUAL
CORVETTE SHOW

SEPT. 20, 2025 DARLING'S CHEVROLET - ELLSWORTH



12TH ANNUAL
MOPAR CAR SHOW

SEPT. 20, 2025 DARLING'S AUGUSTA





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WHEELS FOR WARRIORS

MAINE'S PREMIER CAR SHOW 2025

We are excited to announce Wheels For Warriors: Maine's Premier Car Show is coming back for another great show on June 21st, 2025, presented by [Home Roofing Solutions](#), to benefit The Marino Project!

"Wheels For Warriors" admission is by donation only. Car registration is by donation only too! 100% of the event proceeds go to funding programs and initiatives for The Marino Project.

In 2024, with the support of our community and partners, we raised \$30,345 to help give Maine Military members access to the resources they need and deserve through The Marino Project!

Our 2nd annual "Wheels For Warriors" will showcase not just classic cars but rare and unique automobiles of all kinds. Registrants will be able to showcase their automobiles outdoors in our "Auto Enthusiast Exhibition Lot" while a select group will be showcased inside the Cross Insurance Center arena floor as part of our "Premier Showcase Arena" exhibition! Once again - Maine has never seen a car show quite like "Wheels For Warriors".

"Wheels For Warriors" Show Details:

Date: June 21st, 2025

Place: Cross Insurance Center, Bangor, ME

Car Registrations: 7:30a – 9:30a

Show Time: 10:00a – 3:00p



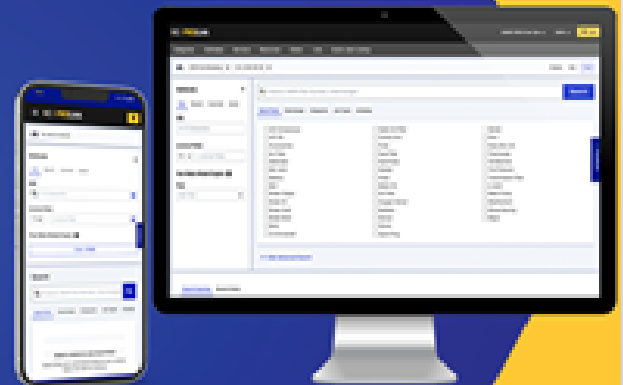
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NAPA info to pass along to our PROLink customers.



YOU ASKED, WE LISTENED



Based on your feedback, we are adding many new features & enhancements to the PROLink homepage!

New enhancements to the homepage include:

- Cleaner, simplified design for a guided experience
- Expanded search methods: Part # / Interchange, Quick Pick, Category, Job Type, eCatalog
- Detailed order status
- And more!

The new homepage experience will be slowly rolled out to users over the next four weeks.



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Thank you for subscribing to our Newsletter!

See you in

