

CAP NEWSLETTER

Vol. 2 – 08/01/2024

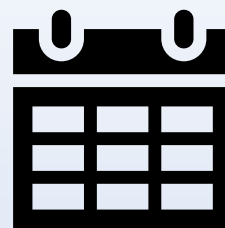




CAP NEWS

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UPCOMING DATES



Future Quarterly Meetings:

- October 3rd - Hilton Garden Inn, Bangor

Autel Training Event:

- 08/20/2024 – Presque Isle
- 08/21/2024 – Bangor Warehouse
- 08/22/2024 – Auburn, CMCC

Milwaukee Sales Events:

- 08/22/2024 – Auburn
- 08/23/2024 – East Wilton
- 09/05/2024 – Lincoln
- 09/06/2024 – Hampden
- 09/13/2024 – Old Town
- 09/27/2024 – Ellsworth
- 10/10/2024 – East Millinocket



CAP NEWS – Presque Isle

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*** Day 1 ***

Bill and his crew are off and selling in their new store location! Signage for the exterior will be up in August. Best of luck to the Presque Isle TEAM!

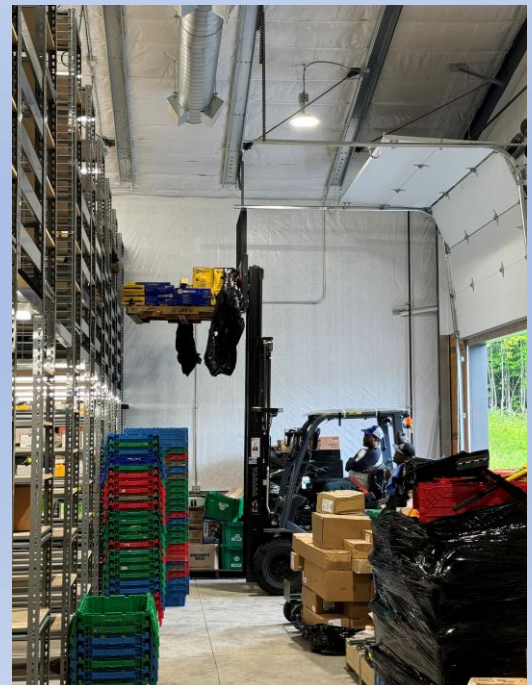




CAP NEWS – Bethel

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Day 1! The Bethel TEAM are very excited to be in their new store. A big move and well worth it!
Best of luck to the Bethel TEAM!





CAP NEWS – Promotions

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We are thrilled to announce two significant promotions within our team that reflect the outstanding contributions of our colleagues Fred and Paul. Both Fred and Paul have been promoted to Assistant Management positions, and we couldn't be more excited to see them step into these new roles.



**New Farmingdale Asst
Managers!**

Please join us in congratulating Fred and Paul on their promotions. Their success is a testament to their hard work and the supportive environment we strive to maintain here at Coastal Auto Parts. We look forward to seeing them thrive in their new roles and continue contributing to our shared success.



CAP NEWS – Promotions

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We are delighted to share some exciting news about Perry Morin, who has been promoted to the position of Dispatcher at our Coastal Auto Parts store in Lisbon, Maine. This promotion is a well-deserved recognition of Perry's hard work, dedication, and exceptional performance in his previous role.

In his new role as Dispatcher, Perry will play a crucial role in ensuring that our deliveries and operations run smoothly, maintaining the high standards of service that our customers have come to expect. We are confident that Perry's expertise and commitment will continue to drive our success and enhance our service capabilities.

Please join us in congratulating Perry on this exciting new chapter in his career. We are thrilled to see him step into this new role and look forward to the continued excellence he will bring to our team. Congratulations, Perry, and best wishes for continued success in your new position!



Perry Morin
Lisbon Dispatcher



CAP NEWS – Local Events

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The Festival site, located at Rockland's Harbor Park, is easy to find on Main Street. There is FREE parking at South Elementary School (30 Broadway, Rockland, ME) where a free shuttle bus will take you downtown to the Festival. Buses run every 30 minutes or less. Entrance gates are located on Main Street and Park Street.



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August - Coastal Workplace Anniversaries

First Name	Last Name	Department	Employee Status	Hired Month	Years Of Service
Tyler	Malloy	Counter	Active	August	1
Gavin	Miller	Stockroom	Active	August	1
Donald	Briggs	Delivery	Active	August	1
Ryan	Burnham	Delivery	Active	August	1
Nicholas	Raymond	Inventory	Active	August	1
Santiago	Hebert	Inventory	Active	August	1
Ryan	Stevens	Sales	Active	August	2
Donald	Rideout	Delivery	Active	August	3
Mark	Fleming	Delivery	Active	August	3
Tyler	Varnum	Counter	Active	August	3
Lanny	Putnam	Delivery	Active	August	3
Jeremy	Astle	Counter	Active	August	3
Timothy	Tipton	Stockroom	Active	August	4
Kenneth	Leighton	Counter	Active	August	6
James	Cheviot	Manager	Active	August	6
Julien	Blais	Shuttle Delivery	Active	August	7
Melissa	Laliberty	Sales	Active	August	9
Maxwell	Gray	Delivery	Active	August	10
Larry	Smith	Counter	Active	August	12
David	Cross	Stockroom	Active	August	16
Burt	McNally	Inventory	Active	August	17
Barbara	Dufresne	Delivery	Active	August	28
Steffan	Ross	Manager	Active	August	31
Edward	Jellison	Counter	Active	August	38



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HAPPY "August" BIRTHDAYS

First Name	Last Name	Location	Birthday Month	Birthday Day
Tyler	Varnum	Blue Hill	August	1
Raymond	Clark	Ashland	August	1
Robert	Norwood	Topsham	August	1
McKenzie	Clevette	Caribou	August	2
Richard	Leighton	Milbridge	August	2
April	Snow	Waterville	August	3
Darren	Ward	Belfast	August	4
Burt	McNally	Admin	August	5
Jody	Blanchette	Caribou	August	7
Charles	Finley	Rockland	August	7
William	Swift	Bangor	August	9
William	Tardif	Gray	August	9
Garry	Conant	East Wilton	August	10
Nicholas	Letourneau	Auburn	August	12
Daniel	Leclerc	East Wilton	August	12
Bruce	Carle	Bangor	August	12
Danny	Riley	Rockland	August	13
Miles	Garrod	Ellsworth	August	13
Kerry	Parlin	East Wilton	August	14
Reginald	Gagnon	Presque Is	August	15
Michael	Bennett	Bethel	August	15
Coty	Hawes	Mexico	August	15
Wallace	Grant	Houlton	August	16
Bradford	Johnson	Lewiston	August	16
Alexandra	Goodwin	SW Harbor	August	17
Michael	Bickford	East Wilton	August	17
Cameron	Levasseur	Presque Is	August	17
Ruth	Nevels	Ellsworth	August	18
Todd	Davis	Milbridge	August	18
Steve	Landry	Lewiston	August	19
Kyla	Townsend	Machias	August	20
David	Gordon	Bangor Warehouse	August	20
Michael	Lurvey	Oxford	August	20
Shawn	Dearborn	Blue Hill	August	22
Joey	Taggett	Caribou	August	25
Daniel	Dyer	Oxford	August	27
Kayla	Crossman	Ellsworth	August	28
Thomas	Newell	Bethel	August	29
Kalvin	Gearhart	Auburn	August	30
Perry	Morin	Lisbon	August	31
David	Conners	Bangor	August	31



CAP NEWS – Right to Repair

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Tell Congress to Support Right to Repair

Securing the owner's right to their vehicle's repair and maintenance data ensures the future of our business.



TAKE ACTION NOW

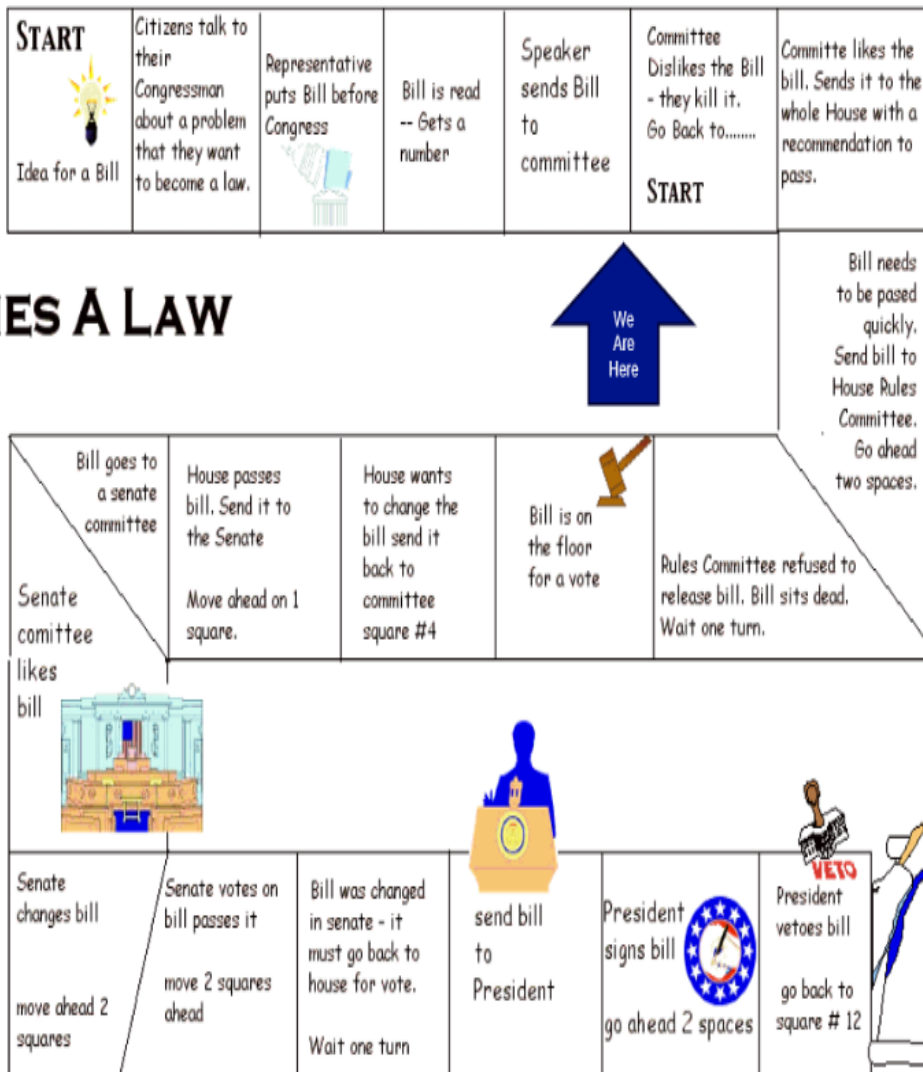
autocare
ASSOCIATION



It Is A Long Road, but NAPA Has to Defend the Right to Repair!

How A BILL

BECOMES A LAW



Timeline

- Nov 2020, Massachusetts voters overwhelmingly voiced their support for Ballot Question 1, also known as Right to Repair
- Feb 2023 H.R. 906 reintroduced to the U.S. House of Representatives
- July 2023, the National Highway Safety Administration (NHTSA) told OEMs to ignore Massachusetts law's concerns about hacking.
- August 2023 NHTSA walks back positioning on the MA law. Due to pressure from Senators.
- Nov 2023, Maine voters voted on a Right to Repair Law
- Nov 2023 Speaker sent bill H.R. 906 to the House energy and Commerce Committee.



CAP NEWS – August Sales

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“Just Ask”

- NPP 75130 Scott Shop Towels
- \$3.99

\$3.99 /each

**Scott's Shop
Towels Original Roll**
55 Sheets
Rollo Original de Toallas Scott Shop. 55 hojas

Scott's Shop
ORIGINAL
MULTI-PURPOSE
55 TOWELS

NPP 75130

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ADD ON SALES ARE AS EASY AS JUST ASKING THE CUSTOMER IF THEY NEED ANYTHING ELSE TO HELP THEM GET THE JOB DONE.



CAP NEWS – August Sales

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Batteries

- Purchase AAA Battery and get a \$25 Prepaid Card
- Purchase Legend Battery and get \$20 Prepaid card

Claim a \$25 Prepaid Card
with purchase of AAA or AAA AGM Battery

Claim a \$20 Prepaid Card
with purchase of Legend or Legend Premium AGM Battery

BUY 1 Legend, Legend Premium AGM, AAA or AAA AGM Battery and claim A Prepaid Card

Please see store associate for details.
Redeem online at NAPVrebatess.com by 8/15/2024

EVERY DOLLAR COUNTS!

DON'T FORGET ABOUT THE BATTERY PREPAID CARD PROGRAM.

YOUR CUSTOMER WILL THANK YOU FOR IT.



CAP NEWS – August Sales

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August 1 - August 31, 2024

AUGUST SAVINGS

\$37.49
/each

Royal Purple® High Performance Motor Oil
5 qt.
0W/20, 10W/30, 5W/20, 5W/30
Aceite de Motor de Alto Rendimiento Royal Purple

PLUS Claim a \$10 Visa® Prepaid Card
Redeem online at
NAPArebates.com by 9/15/24

Purchase a qualifying
Royal Purple High Performance
5 qt and Receive
Max-Clean Fuel System Cleaner
(\$19.99 Value)
Some use only. **APPOINTMENT** to receive \$10.00 instant rebate.
Offer available in store only.

SAVE
25%



SAVE
\$10 on NIGHTVISION®
Brilliant, Clear,
and Vivid
NIGHTVISION® Brillante, Clara y
Vivida
/2-pack



SAVE
20%



\$3.99
/each

Scott's Shop Towels Original®
Toallas para el Taller Scott's® Original®
Full 25 Sheets
MPP 75130

SAVE
UP TO
45%

\$36.99
/each

Mobil 1® Extended
Performance
Full Synthetic Motor Oil
Aceite de Motor Totalmente
Sintético de Rendimiento
Prolongado Mobil 1®
5 qt.
0W/20, 5W/20, 5W/30



\$7.49
/each

1 qt.
0W/20, 10W/30, 5W/20, 5W/30

SAVE
UP TO
41%

\$35.99
/each

Mobil 1® High Mileage
Advanced
Full Synthetic Motor Oil
Aceite de Motor Avanzado de
Alto Millaje Totalmente Sintético
Mobil 1®
5 qt.
0W/20, 10W/30, 5W/20, 5W/30



\$7.29
/each

1 qt.
0W/20, 10W/30, 10W/40, 5W/20, 5W/30

SAVE
UP TO
38%

\$34.99
/each

Mobil 1® Advanced
Full Synthetic
Motor Oil
Aceite de Motor Avanzado
Totalmente Sintético
Mobil 1®
5 qt.
10W/30, 5W/20, 5W/30



\$6.99
/each

1 qt.
10W/30, 15W/50, 5W/20, 5W/30, 5W/50

**BUY 1 Qualifying
Remanufactured
NAPA STARTER
or ALTERNATOR
CLAIM \$20 PREPAID
Card**

Redeem online at
NAPArebates.com by 9/15/2024



**Claim a
\$25
Prepaid Card**
with purchase of AAA or AAA AGM Battery



**Claim a
\$20
Prepaid Card**
with purchase of Legend
or Legend Premium
AGM Battery



**BUY 1 Legend, Legend Premium AGM,
AAA or AAA AGM Battery and claim
A Prepaid Card**

Please see store associate for details.
Redeem online at: NAPArebates.com by 9/15/2024

Shop NAPAonline.com



CURBSIDE PICKUP
IN 30 MINUTES



FREE ONE-DAY SHIPPING
ON 100,000 PARTS



CAP NEWS – August Sales

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GET \$5

with your \$20 qualifying
Energizer® batteries or
lights purchase



Promo Timing: 6/17/24 - 9/15/24

Redemption Deadline: 9/30/24

- o Purchase \$20 of Energizer Batteries and/or Flashlights
- o Snap a photo of your Receipt
- o Upload to Website
- o Recieve \$5 reward from PayPal or Venmo



BUY

\$20 in Energizer®
batteries or lights
between 6/17/2024
and 9/15/2024



SNAP

a photo of your receipt,
then upload at
www.EnergizerSchool5.com



ENJOY

a \$5 reward
when you verify
your receipt

**PayPal
venmo**

Visit www.EnergizerSchool5.com for details

SAVE
15%



STARTING AT
\$12.99
/each

Energizer® LED Flashlight
Linterna LED Energizer®

EK ENPMH11E	130 Lumen	\$12.99
EK EPMZH21E	HD 400 Lumen	\$28.99

SAVE
16%



YOUR CHOICE
\$12.99
/each

Energizer® Max Batteries
Baterías Energizer® Max
8 count.

EK E81MP8	Max AA Batteries
EK E82MP8	Max AAA Batteries



FREE ONE-DAY SHIPPING
ON 160,000 PARTS



CURBSIDE PICKUP
IN 30 MINUTES

Shop NAPAonline.com



CAP NEWS – August Sales

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RETAIL SALES DRIVER HOT BUTTONS August 2024

❑ “Just Ask”

- NPP 75130 Scott Shop Towels
- \$3.99



❑ **PROMOTIONAL A/R and REBATE INFORMATION:**

Royal Purple

- Purchase 5qts of Royal Purple High Performance Motor Oil and Claim a \$10 Visa Prepaid Card
 - NAPAREbates.com
- Purchase a qualifying Royal High Performance 5qt and Receive Max-Clean Fuel System Cleaner free
 - Use code RPINSTANT

Gear Wrench

- Purchase 179-piece Mechanics Set for \$149 and save an additional \$20
 - Use Code APX Instant20

AAA or Legend Battery

- Purchase any AAA or AAA AGM Battery and claim a \$25 Prepaid Card
 - NAPAREbates.com
- Purchase 1 Legend or Legend Premium AGM and claim a \$20 Prepaid Card
 - NAPAREbates.com

NAPA Starter or Alternator

- Purchase a qualifying Remanufactured Starter or Alternator and Claim a \$20 Prepaid Card
 - NAPAREbates.com

Energizer

- Purchase \$20 qualifying Energizer Batteries if lights and claim a \$5 reward
 - EnergizerSchool5.com

Avalanche A/C and Blaster A/C

- Purchase 18 oz Avalanche Black Diamond Trigger A/C R134 Refrigerant with Digital Gauge or Blaster A/C R134 Refrigerant with Digital Gauge and Claim a \$20 Prepaid Visa Card



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See you in September - 2024



Thank you for subscribing to our Newsletter!