

# CAP NEWSLETTER

Vol. 2 – 07/01/2024

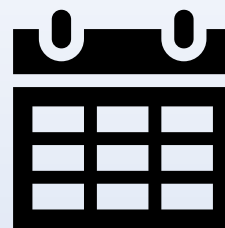




# CAP NEWS

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## UPCOMING DATES



### **Future Quarterly Meetings:**

- October 3<sup>rd</sup> - Hilton Garden Inn, Bangor

### **July Mayhem:**

- Sales Runs July 8th through July 19th
- Early Buy-in for Stores will be June 7th – June 14th

### **Upcoming Milwaukee Tent Sales:**

- July 10th: Mexico
- July 12th: Lisbon

### **Presque Isle Store Move: Week of July 8th:**

- Please note that we will be moving the Presque Isle store to its new location the week of July 8th. We are excited for this move, as Presque Isle will be locating into a brand new 15,000 sq ft building, allowing us to expand our offering and the store to work out of a more efficient layout.

### **Bethel Store Move: Week of July 15th:**

- We will be moving the Bethel Store the week of July 15th. We will be locating Bethel to a brand new 7,000 sq ft building, from our current 4,000 sq ft location. This location will give us better visibility to the retail customer, as well as allow the store to spread and expand product offerings from their current cramped location.



# CAP NEWS – Local Events

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## **3rd Annual Chasin' Aces Charity Ride**



**Saturday July 13, 2024**

**Anything on wheels welcome!**



**\$20.00 per entry**

**Registration 8:00 am – 10:00 am**

**at the Auburn Masonic Hall 1021 Turner St, Auburn**

**A portion of the proceeds goes to support New Beginnings**

**Breakfast served by Tranquil Lodge from 8:00 am – 9:00 am at the  
Auburn Masonic Hall 1021 Turner St. Auburn**

**Winning hand announced at 1:00 pm at Coastal Auto Parts, Lewiston**

**Winner must be present**



**New Beginnings**



# CAP NEWS – Local Events



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We are excited to announce **Wheels For Warriors: Maine's Premier Car Show**, to benefit The Marino Project, presented by **Home Roofing Solutions!**

**"Wheels For Warriors" admission is by donation only. Car registration is by donation only too!**

**This great event will showcase not just classic cars but rare and unique automobiles of all kinds. Maine has never seen a car show quite like "Wheels For Warriors".**

**"Wheels For Warriors" Show Details:**

**Date: July 20, 2024**

**Car Registrations: 7:30a – 9:30a**

**Time: 10:00a – 3:00p**

**Place: Cross Insurance Center, Bangor, ME**

**If you have immediate questions about Wheels For Warriors: Maine's Premier Car Show 2024 happening July 20th at the Cross Insurance Center - please call 207-269-2991 or email us at [info@themarino.org](mailto:info@themarino.org)**

**OUTSIDE CROSS INSURANCE CENTER**



**INSIDE CROSS INSURANCE CENTER**



## AUTO ENTHUSIAST EXHIBITION LOT

This area showcases a diverse range of automobiles from passionate car enthusiasts, offering a vibrant and inclusive space for attendees to admire a variety of makes, models, and styles. Whether classic, custom, or contemporary, the Auto Enthusiast Exhibition Lot celebrates the wide-ranging interests and creativity of the automotive community. You'll find this portion of the show in the Cross Insurance Center parking lot.

## PREMIER SHOWCASE ARENA

An exclusive indoor area at the Wheels for Warriors Car Show where carefully selected vehicles are invited to display their luxury or unique automobiles. This prestigious section highlights some of the most distinguished and high-end cars, providing an exceptional viewing experience for attendees. This portion of the show will be located inside the Cross Insurance Center arena floor.

**VENDOR DISPLAYS**



**FOOD TRUCKS**



## AUTOMOTIVE ESSENTIALS MARKETPLACE

This marketplace features vendors specializing in car care products, repair tools, accessories, and other automotive necessities. Additionally, it includes restoration garages showcasing their expertise in bringing classic cars back to life and auto sales booths where attendees can explore and purchase vehicles. It's an ideal spot for car enthusiasts to explore the latest innovations, get expert advice, and find everything they need to keep their vehicles in top condition or even acquire a new one.

## GENEROUS GRUB FOOD PARK

This is a lively section of the "Wheels for Warriors" car show featuring a variety of food trucks offering classic favorites. In the spirit of community and generosity, each food truck is donating a portion of their sales back to The Marino Project, supporting its mission and initiatives. Attendees can enjoy tasty, comfort food while knowing their purchases contribute to a worthy cause, making the dining experience enjoyable and meaningful...and mouthwatering!





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A Maine Summertime Tradition Since 1965

July 19 through July 21, 2024

Yarmouth, Maine

Since its inception in 1965, the Yarmouth Clam Festival has been a staple of our community, providing the opportunity for over 30 local non-profits to fundraise in support of their mission. As Maine's largest free-admission festival, Yarmouth welcomes 100,000+ guests over a span of 3 days, where attendees can enjoy free entertainment, competitions, and activities.





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**Thank you, Chris Boles and our Coastal staff and Milwaukee team, for the many Milwaukee Sales Events going on this summer!!**



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## July - Coastal Workplace Anniversaries

First Name	Last Name	Department	Employee Status	Hired Month	Years Of Service
Ryan	Beal	Manager	Active	July	13
Matthew	Boles	Owner	Active	July	26
Michael	Boles	Owner	Active	July	32
Frank	Campbell	Delivery	Active	July	6
William	Canney	Counter	Active	July	9
Tanner	Fishburn	Inventory	Active	July	6
Richard	Gervais	Counter	Active	July	6
Randall	Goodhue	Manager	Active	July	19
Kevin	Ilvonen	Counter	Active	July	18
Robert	Lermond	Delivery	Active	July	6
Shane	Martin	Manager	Active	July	16
Jeffrey	Petit	Counter	Active	July	22
Stephanie	Powers	Counter	Active	July	25
Amanda	Young	Manager	Active	July	11
Trevor	Pineau	Shuttle Delivery	Active	July	5
Randy	Shibles	Counter	Active	July	5
Michael	Bickford	Delivery	Active	July	5
Alexandra	Goodwin	Counter	Active	July	4
James	Cyr	Counter	Active	July	3
John	Qualey	Office	Active	July	36
Danny	Riley	Delivery	Active	July	3
Joshua	Cloutier	Stockroom	Active	July	2
James	Therault	Delivery	Active	July	2
Joshua	Hills	Delivery	Active	July	2
Zachary	Magliette	Counter	Active	July	1
Adam	Sawyer	Counter	Active	July	1
Eric	Reynolds	Counter	Active	July	1
Tylor	Summerson	Inventory	Active	July	1



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## HAPPY "July" BIRTHDAYS

Zachary	Collins	Ellsworth	July	1
Robert	Lermond	Bangor	July	3
Stephanie	Powers	Auburn	July	8
Linwood	Harvey	Lewiston	July	14
Darrin	Stavnesli	Ellsworth	July	14
Lorena	Caler	Machias	July	16
Patrick	Conlon	Oxford	July	16
Curtis	Hartford	Lincoln	July	18
George	Hopkins	Bangor Warehouse	July	18
Burton	Hooper	Machias	July	19
Michael	Kelley	Bangor Warehouse	July	20
Chad	Reed	Bethel	July	23
Debra	Wentworth	East Wilton	July	23
Tyler	Cox	Topsham	July	23
Kevin	Ilvonen	Rockland	July	23
Joshua	Hazlett	Auburn	July	23
Wayne	MacFarline	Admin	July	25
Ernest	Lussier	Bangor	July	25
Michael	Clark	East Millinocket	July	27
George	Farris	Bangor Warehouse	July	29
David	Smith	Houlton	July	30
Bradley	Conant	Waterville	July	30
Richard	Gervais	Farmingdale	July	31
Nicholas	Raymond	Bangor Warehouse	July	31





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## Referrals Pay \$\$

Thank you to Brandon Gamble from **Rockland** for recommending new hire Brandon Hodgdon and Ben Jordan from **East Wilton** for recommending Ryan Cushman- both received their first referral reward!

Chad Tipton of **Lewiston** is the first employee that will receive the 1-year reward!

Steve Seger in **Gray** received his 2nd referral reward.



# CAP NEWS – Promotions

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**Congratulations to our newest store managers and Inside Sales promotions.**



**Rhys is now the store manager of Hampden while Gary, the previous manager took over the Bangor #111 store. Congrats to you both!**



**Congrats to Jeremy of the Old Town store, he was promoted to Inside Sales level 2. Share your knowledge and continue your personal growth. Way to go Jeremy!**





# CAP NEWS – Promotions

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**And let's not forget about the latest store added to the Coastal Auto Parts ever growing family of locations! Reggie (left) has moved from his previous store, Bangor #111 to the brand-new Bangor #114 as manager with Ernie (middle) inside sales and Jake (right) as Coastal's newest assistant store manager! Congratulations to you all and best of luck in your new location.**







# CAP NEWS – July Sales Items

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SAVE  
UP TO  
**45%**

**\$36.99**  
/each

**Mobil 1<sup>®</sup> Extended Performance  
Full Synthetic Motor Oil**  
Óleo de Motor Totalmente Sintético de  
Rendimiento Prolongado Mobil 1<sup>®</sup>  
5 qt.  
0W20, 5W20, 5W30

**\$7.49**  
/each

1 qt.  
0W20, 10W30, 5W20, 5W30



SAVE  
UP TO  
**41%**

**\$35.99**  
/each

**Mobil 1<sup>®</sup> High Mileage Advanced  
Full Synthetic Motor Oil**  
Óleo de Motor Avanzado de  
Alto Millaje Totalmente Sintético Mobil 1<sup>®</sup>  
5 qt.  
0W20, 10W30, 5W20, 5W30

**\$7.29**  
/each

1 qt.  
0W20, 10W30, 10W40, 5W20, 5W30



SAVE  
UP TO  
**38%**

**\$34.99**  
/each

**Mobil 1<sup>®</sup> Advanced Full  
Synthetic Motor Oil**  
Óleo de Motor Avanzado Totalmente  
Sintético Mobil 1<sup>®</sup>  
5 qt.  
10W30, 5W20, 5W30

**\$6.99**  
/each

1 qt.  
10W30, 15W50, 5W20, 5W30, 5W50



## Protection + Performance 2-in-1 tool for your engine



01C 20181201

Buy 5 qts. of Mobil 1<sup>®</sup> and instantly  
receive a NAPA Tool bag.

© 2024 ExxonMobil. Mobil, Mobil 1, and the 1 icon  
are trademarks or registered trademarks of  
Exxon Mobil Corporation or one of its subsidiaries.  
While supplies last. Offer available in store only.  
Stores use code ARCR to record instant rebate.



**Receive a NAPA  
Ultimate Trucker Hat  
with any \$25 purchase.**

Offer available in store only while supplies last.

**BUY 1 Qualifying  
Remanufactured  
NAPA STARTER  
or ALTERNATOR  
CLAIM \$20 PREPAID  
Card**

Redeem online at  
[NAPArebates.com](http://NAPArebates.com) by 8/15/2024



**Claim a  
\$25  
Prepaid Card**

with purchase of AAA or AAA AGM Battery



**Claim a  
\$20  
Prepaid Card**

with purchase of Legend  
or Legend Premium  
AGM Battery



**BUY 1 Legend, Legend Premium AGM,  
AAA or AAA AGM Battery and claim  
A Prepaid Card**

Please see store associate for details.  
Redeem online at [NAPArebates.com](http://NAPArebates.com) by 8/15/2024

Shop [NAPAonline.com](http://NAPAonline.com)



**CURBSIDE PICKUP  
IN 30 MINUTES**



**FREE ONE-DAY SHIPPING  
ON 150,000 PARTS**



# CAP NEWS – July Sales Items

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## VISIBILITY

**SAVE  
\$15**  
Per Pair

**Rain-X® Latitude  
Water Repellency and  
Silicone AdvantEdge  
Premium Beam Blades**

*Escobillas Premium Rain-X Latitude con  
Repelencia al Agua y Silicona AdvantEdge*



## TOOLS & EQUIPMENT

**SAVE UP TO 77%  
ON CRAFTSMAN TOOLS\***



\*Discount percentage based on former regular retail price.

**UP TO 50% OFF  
EVERCRAFT\***



\*Discount percentage based on former regular retail price.

**STARTING AT  
\$12.99**  
/each

**Outdoor Edge**  
2 Unidades  
2 Pack

- |              |  |         |
|--------------|--|---------|
| BN P23RW301T | 3 inch Boxed Razorwork Blade                   | \$12.99 |
| BN P23RW302C | Outdoor Edge 2 Pack 3 inch Razorwork Blade     | \$19.99 |
| BN P23SWGR2C | Outdoor Edge 2 pack Red and Green SlideWinder* | \$12.99 |
| BN P23BOBK2C | 2 Pack Orange and Black Utility Knives         | \$14.99 |



**\$3.99**  
/each

**Rapid Edge®  
Plastic Folding Knife**  
*Navaja plegable de plástico Rapid Edge*  
BN RT00005



**FREE ONE-DAY SHIPPING**  
ON 160,000 PARTS



**CURBSIDE PICKUP**  
IN 30 MINUTES

Shop [NAPAonline.com](http://NAPAonline.com)





# CAP NEWS – July Sales Items

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## WASH & WAX

**BUY 2,  
SAVE \$5**

**ON ALL CHEMICAL GUYS  
PRODUCTS**

COMPRE 2, AHORRE \$5  
EN TODOS LOS PRODUCTOS CHEMICAL GUYS

Stores use BKINSTANTS to record instant rebate



### SELECT TURTLE WAX PRODUCTS

STARTING AT

**\$6<sup>79</sup>**  
/each

SAVE  
UP TO  
**24%**

TVW T230A	Renew Rx Rubbing Compound Heavy Duty Cleaner	10.5 oz.	\$6.79
TVW T246	Dry Power Out Upholstery Cleaner	18 oz.	\$7.19
TVW T520	Bug & Tar Remover	16 oz.	\$7.99
TVW T240KT	Headlight Lens Restoration Kit		\$10.79
TVW 53410	Hybrid Solutions Ceramic Wet Wax	25 oz.	\$12.49
TVW 53413	Hybrid Solutions Ceramic 3-in-1 Detailer	32 oz.	\$13.99
TVW 53409	Hybrid Solutions Ceramic Spray Coating	16 oz.	\$13.99



### GEAR UP BODY MITT AND MICROFIBER TOWELS



SAVE  
UP TO  
**25%**

**YOUR CHOICE**  
**\$7<sup>49</sup>**  
/each

BK 7604642 Body Mitt  
BK 7604618 Gear Up Clean & Shine Microfiber 8 Pack

SAVE  
UP TO  
**26%**

**\$14<sup>49</sup>**  
/each

GOJO® Dual Textured  
Scrubbing Wipes  
Toallitas Fregadoras de Doble  
Textura GOJO  
18.5 lb.  
NCB 6296



### CROCODILE CLOTH

SAVE  
UP TO  
**20%**

**YOUR CHOICE**  
**\$19<sup>99</sup>**  
/each

NCB 6930100 100 ct. Auto  
NCB 6500080 80 ct. Power Scrub



SAVE  
UP TO  
**20%**

**\$7<sup>99</sup>**  
/each

WD-40  
Multi-Use Product  
With SMART STRAW  
Producto Multiusos WD-40  
con Pajita Inteligente  
12 oz.  
WD 49006



**Dupli-Color®**

**Scratch  
FixAll in™**

One-coat prep, prime  
and paint formula.

**\$21<sup>99</sup>**

**Perfect  
Match**  
Dupli-Color®

Available in OEM colors  
for an exact match to the  
original factory finish.

**\$16<sup>99</sup>**



**FREE ONE-DAY SHIPPING**  
ON 100,000 PARTS



**CURBSIDE PICKUP**  
IN 30 MINUTES

Shop [NAPAonline.com](http://NAPAonline.com)





# CAP NEWS – July HOT BUTTONS

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## RETAIL SALES DRIVER HOT BUTTONS July 2024



### ☐ “Just Ask”

- BK 98325 Mole Flashlight \$6.99
- July 1<sup>st</sup> - 31<sup>st</sup>

### ☐ PROMOTIONAL A/R and REBATE INFORMATION:

#### Free NAPA Hats

- Free Hat with any \$25 purchase or more- Use hats already in stock

#### Mobil 1

- Purchase 5 quarts of Mobil 1 and get a NAPA Tool Bag Instantly
  - Use Code: ARCIR

#### AAA or Legend Battery

- Purchase any AAA or AAA AGM Battery and claim a \$25 Prepaid Card
  - NAPAREbates.com
- Purchase 1 Legend or Legend Premium AGM and claim a \$20 Prepaid Card
  - NAPAREbates.com

#### NAPA Starter or Alternator

- Purchase a qualifying Remanufactured Starter or Alternator and Claim a \$20 Prepaid Card
  - NAPAREbates.com

#### Bosch Cabin Air Filter

- Purchase a Bosch Premium HEPA Cabin Air Filters and claim a \$5 rebate
  - NAPAREbates.com

#### K&N Cabin Air or Engine Air Fiter

- Purchase select K&N Cabin Air or Engine Air Filter and receive a \$10 Instant Rebate
  - Use Code: BKINSTANT10

#### Avalanche A/C and Blaster A/C

- Purchase 18 oz Avalanche Black Diamond Trigger A/C R134 Refrigerant with Digital Guage or Blaster A/C R134 Refrigerant with Digital Guage and Claim a \$20 Prepaid Visa Card
- Purchase 16 oz Avalanche A/C R134 Refrigerant w/Stop Leak and Conditioner or Blaster A/C R134 Refrigerant and claim a \$15 Prepaid Visa Card
  - NAPAREbates.com





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**See you in August - 2024**



**Thank you for subscribing to our Newsletter!**