

CAP NEWSLETTER

Vol. 2 – 05/01/2024

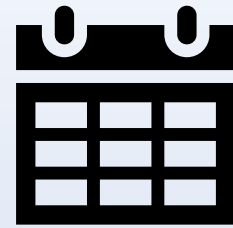




CAP NEWS

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UPCOMING DATES



Future Quarterly Meetings:

June 27th

October 3rd

CAP Upcoming Events:

May 13th: BDG Group Meeting (Bangor Market)

Dealer Field Work/Sales Programs:

May 6th -10th: NGK Sales Blitz

May 20th - 24th: Echlin Sales Blitz

Dealer Training:

May 6th - 7th: Garage Gurus Training (Auburn, Bangor)

ProLink Training:

June 5, Bangor Warehouse 10 am - 4 pm

Employee Training:

May 14th - 16th: Bootcamp @ The Warehouse

Milwaukee Tent Events:

May 10th: 211 Hampden

May 17th: 402 Waterville

May 23rd & 24th: 311 Old Town



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MAY - Coastal Work Anniversaries

Tina	Chalou	May	Ashland	3 years	05/19/2021
Alan	LaBrecque	May	Auburn	3 years	05/17/2021
Albert	Wing	May	Auburn	10 years	05/20/2014
Dillon	Rowe	May	Auburn	1 year	05/25/2023
Reginald	Gagne	May	Bangor	5 years	05/06/2019
Payson	McDonough	May	Bangor WH	1 year	05/08/2023
Lillian	Rondeau	May	Bangor WH	1 year	05/22/2023
Dennis	Wilson	May	Blue Hill	2 years	05/23/2022
Brian	Braley	May	Bucksport	39 years	05/01/1985
Jason	DuBon	May	Bucksport	11 years	05/20/2013
Cooper	Patton	May	Ellsworth	5 years	05/28/2019
Glen	Asselin	May	Gray	26 years	05/01/1998
Nicolas	Raymond	May	Houlton	5 years	05/06/2019
Bradford	Johnson	May	Lewiston	15 years	05/01/2009
David	Gagnon	May	Lewiston	3 years	05/26/2021
Kelly	Thibeault	May	Mexico	35 years	05/16/1989
Russell	Mathews	May	Milbridge	1 year	05/01/2023
Philip	Warman	May	Rockland	1 year	05/22/2023
Jeremy	Reil	May	Topsham	5 years	05/13/2019
William	O'Sullivan	May	Waterville	1 year	05/15/2023



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HAPPY "MAY" BIRTHDAYS

James	Frazier	Oxford	May	1
Eddie	Gomez	Auburn	May	1
Erich	Harris	Bangor Warehouse	May	1
Eric	Reynolds	Waterville	May	2
Dennis	Wilson	Blue Hill	May	2
Jo	McDougall	Lisbon	May	2
Jeremy	Smith	Oxford	May	6
Charles	Harding	Admin	May	8
Gary	Gooldrup	Waterville	May	8
Timothy	Watson	East Wilton	May	8
Jessie	Rose	Topsham	May	8
Glen	Asselin	Gray	May	12
Marcia	Jude	Admin	May	14
Nelson	Michaud	Presque Is	May	14
Matthew	Baker	Ashland	May	14
Scott	Weeks	Admin	May	16
Richard	Trombley	Bangor Warehouse	May	18
Andrew	Allen	Presque Is	May	23
Matthew	Robinson	Topsham	May	23
Christopher	Sagato	Rockland	May	23
Michael	Bartlett	Ashland	May	24
Liam	Fox	Oxford	May	25
Benjamin	Jordan	East Wilton	May	29
Heather	Richardson	Skowhegan	May	29
Julien	Blais	Bangor Warehouse	May	31
Matthew	Boyle	Admin	May	31



CAP NEWS – SAVE THE DATE!

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EMPLOYEE TRAINING



PRODUCT & SALES WORKSHOP

MAY 14-17, 2024 • 9AM - 3PM

**EXPAND YOUR PRODUCT KNOWLEDGE
& LEARN ABOUT SALES TECHNIQUES**

Register Here



<https://forms.office.com/r/Mr27bcKKNS?origin=lprLink>

**LUNCH WILL BE PROVIDED +
SWAG BAGS AND GIVEAWAYS**

200 Sylan Rd., Bangor, ME 04401





CAP NEWS – Local Events

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LET'S KEEP PUSHING FOR OUR GOAL!



Mid Coast Business Development Group's

AUTOS FOR AUTISM

HELP MAINE FAMILIES LIVING WITH AUTISM

For the entire month of April, make a donation, make a difference.

**WE WILL BE COLLECTING DONATIONS
AT EACH OF OUR 29 LOCATIONS.**

All proceeds go to Maine Access to Inclusive Education Resources



Text AUTOS to 44321
or donate at
our.umaine.edu/autism

WWW.CAPNAPA.COM

**OWNED & OPERATED
BY A MAINE FAMILY
THAT CARES!**

GOAL: \$10,000



EXTENDED FUNDRAISING THRU MAY 10TH, 2025



CAP NEWS – Local Events

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3rd Annual Chasin' Aces Charity Ride



Saturday July 13, 2024

Anything on wheels welcome!



\$20.00 per entry

Registration 8:00 am – 10:00 am

at the Auburn Masonic Hall 1021 Turner St, Auburn

A portion of the proceeds goes to support New Beginnings

**Breakfast served by Tranquil Lodge from 8:00 am – 9:00 am at the
Auburn Masonic Hall 1021 Turner St. Auburn**

Winning hand announced at 1:00 pm at Coastal Auto Parts, Lewiston

Winner must be present



New Beginnings



CAP NEWS – Local Events

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Stop by our NAPA tent at the Midcoast Tech Car Show and get some free giveaways and enter to win some amazing prizes!



SUNDAY MAY 5TH

8AM-1PM @ THE MID-COAST SCHOOL OF TECHNOLOGY

\$6 MIN DONATION FOR CAR ENTRY

FREE FOR SPECTATORS

- LOUD PIPE CONTEST REFRESHMENTS - GAMES -

TROPHIES FOR TOP 25

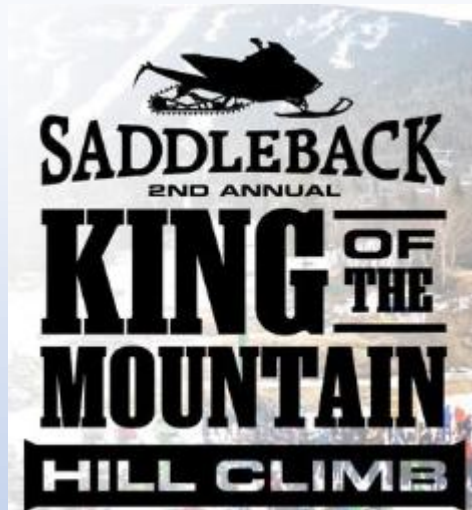
ALL PROCEEDS BENEFIT SKILLSUSA STUDENTS

Mid-Coast School of
Technology at 1 Main Street, Rockland, Maine



CAP NEWS – Local Events

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Thank you, Scott W, Bruce M & Carl O & Jeff D for representing Coastal Auto Parts at this years King of the Mountain Event!!!!



CAP NEWS – NEW BETHEL STORE PROGRESS

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CAP NEWS – NAPA RACING

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Weekly Race Report

April 29, 2024



Chase Elliott sits in the No. 9 NAPA Auto Parts Chevrolet during NASCAR Cup Series qualifying at Dover Motor Speedway on Saturday.

QUICK RESULTS & STANDINGS

Driver	Start	Finish	Standings
Chase Elliott	29	5	3rd
Ron Capps	5th	def. in first round	6th
Brad Sweet	3	4	2nd
Christian Eckes	-	-	1st
Jack Wood	-	-	7th

CHASE ELLIOTT **NASCAR**



Chase Elliott earned his fourth top-five finish of the season Sunday at Dover Motor Speedway despite starting deep in the field. The driver of the No. 9 NAPA Auto Parts Chevrolet was fast in practice but qualified in the 29th spot. Elliott began making passes for position soon after the green flag dropped on the 400-lap race at the Monster Mile. By the end of the first stage at lap 60, the 2020 Cup Series champion had passed 16 cars to finish ninth at the green-and-white checkered flag. Elliott continued his advance in the second segment and held the fifth spot at the conclusion of Stage 2. The No. 9 team took advantage of their strategy and held

Elliott out during a caution in the final stage, allowing him to restart in fourth. Elliott showed his resilience as he fended off competitors to secure a fifth place finish. The NAPA driver remains third in the standings with Kansas next up on the Cup Series schedule.



CAP NEWS – MAY Sales Items

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WASH & WAX

SAVE 42%

\$349 /each

PEAK® +32 Bug Cleaner
Windshield Wash
PEAK® Lavaparrabrisas
Limpiador de Insectos
1 gal.
WWS PGN0K3

\$1049 /each

Rain-X® Cerami-X® Glass Cleaner + Water Repellent
Limpiavientos y repelente al agua Rain-X® Cerami-X®
16 oz.
NCB 630178
NCB 620199 High Foaming Cerami-X® Wash & Wax 48 oz. \$21.99

SAVE UP TO 20%

YOUR CHOICE \$1999 /each

Crocodile Cloth®
Cleaning Cloths
Paños de Limpieza
Crocodile Cloth®

NCB 6920100 100 Count
NCB 6500080 Power Scrub 80 Count

SAVE 20%

\$279 /each

Sellers' Tool Box® Blue
Shop Towels
Toallas Sellers' Tool Box®

NCB 5440030 55 ct.
NCB 55202 200 ct.

\$1499 /each

Tub O' Towels® Heavy Duty Cleaning Wipes
Toallitas de limpieza Tub O' Towels® para trabajos pesados
80 Count Dispenser
NCB TW90

SAVE UP TO 20%

\$899 /each

SuperClean® Tough Task
Cleaner-Degreaser
Limpiador desengrasante para
trabajos arduos SuperClean®

NCB 101780 32 oz. Spray
NCB 101723 1 gal.

CHEMICALS

SAVE 21%

\$5499 /each

Avananche® Black Diamond Trigger
A/C R134a Refrigerant W/Digital
Gauge and Smart Clippers
Refrigerante A/C R 134a Avananche Black
Diamond de gatillo con manómetro digital y
pinzas instaladoras

NCB B0232D 18 oz.
NCB BLA232D 18 oz.

Claim \$20
Prepaid Visa® Card

With Purchase of A/C Avananche or
Blastin R134a Refrigerant with Digital Trigger

SAVE UP TO 22%

\$3499 /each

Avananche® A/C R134a Refrigerant
W/StopLeak and Conditioner
Avananche A/C R 134a Refrigerante w/
detención de fugas y acondicionador

NCB AVL346 16 oz.
NCB BLA346A 16 oz.
NCB AVL346CA 16 oz. (California)

Claim \$15
Prepaid Visa® Card

With Purchase of A/C Avananche or
Blastin R134a Refrigerant

SAVE 20%

\$1099 /each

Avananche® Black Diamond
R-134a Stop Leak
Detenedor de Fugas Avananche
Black Diamond R 134a

NCB B0150 3 oz.
NCB BLA150 3 oz.

SAVE 21%

\$1699 /each

Avananche® R-134a
Re-Charge Hose For
Self-Sealing Cans
Manguera de recarga
Avananche R 134a para
bidones auto sellantes

NCB AVL402CSSV
NCB BLA405 5.75Inch

SAVE 20%

\$3199 /each

Avananche® A/C R134a
Refrigerant w/Stop Leak
Refrigerante Avananche A/C R 134a
con detención de fugas

NCB AVL305 12 oz. Refill
NCB AVL305CA 12 oz. Refill (California)
NCB BLA310 12 oz.

SAVE 20%

\$3199 /each

Avananche® A/C R134a
Refrigerant w/Stop Leak
Refrigerante Avananche A/C R 134a
con detención de fugas

NCB AVL305 12 oz. Refill
NCB AVL305CA 12 oz. Refill (California)
NCB BLA310 12 oz.



FREE ONE-DAY SHIPPING
ON 160,000 PARTS



CURBSIDE PICKUP
IN 30 MINUTES

Shop NAPAonline.com



CAP NEWS – MAY HOT BUTTONS

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RETAIL SALES DRIVER HOT BUTTONS May 2024



☐ “Just Ask”

- 67740 Chevron Techron Fuel Cleaner Additive
- 12 ounces
- On Sale \$5.49 was \$10.99



☐ PROMOTIONAL A/R and REBATE INFORMATION:

Royal Purple

- Buy a qualifying 5-quart jug of Royal Purple High Performance Motor Oil and receive Max-Clean Fuel System Cleaner
 - (Use code: RPINSTANT)
 - Plus Claim a \$10 Prepaid Card at NAPAREbates.com

Appearance Chemicals and Accessories

- Purchase \$30 or more on all appearance chemicals and accessories to save \$5.
 - (Use code: BKINSTANT5)

NAPA Brakes

- Purchase \$250 in qualifying brake parts in a single purchase and claim a \$50 prepaid Visa Card
 - NAPAREbates.com (Use Code: NAPA24BRAKES)
 - QR code in flyer

Avalanche A/C and Blaster A/C

- Purchase 18 oz Avalanche Black Diamond Trigger A/C R134 Refrigerant with Digital Guage or Blaster A/C R134 Refrigerant with Digital Guage and Claim a \$20 Prepaid Visa Card
- Purchase 16 oz Avalanche A/C R134 Refrigerant w/Stop Leak and Conditioner or Blaster A/C R134 Refrigerant and claim a \$15 Prepaid Visa Card
 - NAPAREbates.com
 - Visit summerautobody.com or scan QR code in the flyer.

☐ SALES DRIVER SET-UP CHECKLIST:

- SHELF TALKERS:
 - REMOVE: Gray (April Retail Sales Driver)
 - ADD: Unknown (May Retail Sales Driver)
 - KEEP: Blue (Q2 2024 Real Deals)
- KHTA COUNTER MATS OR COUNTER SIGNS IN PLACE and KHTA ITEM DISPLAYED ON COUNTER
- WINDOW CLINGS NEATLY DISPLAYED ON OUTSIDE OF WINDOW (centered, level and no bubbles)
- SALES DRIVER ENDCAPS AND WING PANELS MERCHANDISED & PRICED
- STACKOUTS MERCHANDISED & PRICED
- TWO TIER BASKETS MERCHANDISED AND PRICED



CAP NEWS – NAPA Know How

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CAN YOU LEAVE YOUR CAR ON WHILE PUMPING GAS?

Can you leave your car on while pumping gas? There's an urban legend that addresses this issue, but it doesn't supply as clear-cut of an answer as you might expect. However, there are definitely some habits motorists should avoid altogether at a service station, including a few that can result in dangerous situations.

Let's answer the question at hand and discuss a few other service station safety practices worth mentioning.

Pumping fuel.

So, can you leave your car on while pumping gas? Technically the answer is you can. The reason is simple: Directing gas into a fuel tank while a car is running is harmless, provided that there isn't a spark nearby. Indeed, watch a NASCAR or IndyCar race, and that is exactly how pit crews refuel — with the race car running. On the other hand, there is one solid reason not to leave your car on: placards on the fuel pumps that direct you to turn off your vehicle while pumping. Consider it a liability issue that the service station prefers not to incur due to the remote possibility that static electricity might lead to an explosion.



CAP NEWS – NAPA Know How

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Stay put.

Fuel pumps happen to be simple to operate. A locking mechanism holds the spigot open during fueling, supplying you with a hands-free experience until you need to disconnect. In theory, the pump should automatically turn off the moment it senses your tank is full, though this isn't 100% foolproof.

Therefore, avoid the temptation to walk away from the vehicle to visit the restroom, find coffee or do anything else. Keep an eye on the pumping process. Stay safe.

No smoking.

Speaking of spark, it should be obvious that not smoking while pumping fuel is smart. Again, the placards will remind you of this, and in this case the chances of igniting fuel are great. One flick of cigarette ash too close to the gas tank could cause a conflagration.

Red fuel cans.

Did you know that fuel containers are color-coded? Red is for gasoline; blue is for kerosene and yellow is for diesel fuel. Green cans are for holding oil. OSHA regulations mean color-coded containers (or identifying color-coded tags) need to be in place to make it easier to select the right can for holding fuel. What you should not do is choose other containers for storage. Plastic bags, barrels and other containers not designed to hold fuel should never be utilized, as doing so could lead to dangerous spills.

Children and pets. Vacation time is family time, and we often bring our children and pets with us when we go on vacation. Long trips require frequent stops at service stations for fuel and snacks, but youngsters and pets should never hang around outside a vehicle, especially during fueling.



CAP NEWS – NAPA Know How

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Knocking into an active nozzle and spraying fuel everywhere would have you reaching for the station's panic button to shut off the fuel. Escort your children to the bathroom and your pet to a patch of grass for relief. When you're done, all should return to the vehicle, buckle up, and resume the journey.

STAY SAFE AT THE PUMP.

So, while the answer to the question “can you leave your car on while pumping gas” is technically yes, the real-world answer is a resounding no. When it is time to gas up, turn off the car and remove the keys from the ignition every time. Leave the service station fires to the Hollywood stunt folks, and always take every possible precaution to keep yourself and others safe when you're fueling your vehicle.





CAP NEWS

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See you in JUNE - 2024

NATIONAL
DONUT DAY 

Friday, June 7

Thank you for subscribing to our Newsletter!