

CAP NEWSLETTER

Vol. 1 – 05/01/2023





CAP NEWS

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UPCOMING DATES



May 8th-11th

Product & Sales BOOT CAMP

Upcoming QTR meetings

June 29th & September 28th



May - Coastal Work Anniversaries

First Name	Last Name	Years of Service
Glen	Asselin	25
Brian	Braley	38
Jason	DuBon	10
Bradford	Johnson	14
Albert	Wing	9
Reginald	Gagne	4
Nicolas	Raymond	4
Jeremy	Reil	4
Cooper	Patton	4
Kelly	Thibeault	34
Zachary	Lafontaine	2
Alan	LaBrecque	2
Tina	Chalou	2
Jaime	Colby	2
David	Gagnon	2
Megan	Dyer	2
John	Helsdon	1
Heather	Richardson	1
Dennis	Wilson	1
Ryan	Smith	1



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HAPPY "MAY" BIRTHDAYS

Glen	Asselin
Julien	Blais
Matthew	Boyle
Charles	Harding
Marcia	Jude
Jo	McDougall
Nelson	Michaud
Heather	Richardson
Christopher	Sagato
Jeremy	Smith
Kenneth	Smith
Ricky	Trombley
Timothy	Watson
Scott	Weeks
Edward	Miller
James	Frazier
Gary	Gooldrup
Matthew	Baker
Michael	Bartlett
Jessie	Rose
Benjamin	Jordan
Michael	Pelletier
Dennis	Wilson
Allie	Pineau
Melissa	Emond
Andrew	Allen
Adam	Dugal



CAP NEWS – Heavy B

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Let's Welcome Burt McNally to the Coastal Auto TEAM!

Skowhegan

AC
inventory
upgrade.



Jumping right in and making things happen. Welcome aboard!!!



CAP NEWS – Local Events

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Thursday, April 20, 2023

Lincoln/Katahdin Region News

***** COASTAL AUTO PARTS, LINCOLN – MAINE *****

Lincoln NAPA Auto Parts Assistant Manager Curt Hartford and Lieutenant Hans Miller hold up a chest of tools, which the auto parts retailer donated to the Lincoln Fire Department last Thursday, April 13. Also pictured (Left to Right) are Firefighter George Church, Firefighter Donnie Olsen, Lincoln Fire Chief Les Brown, Lincoln NAPA Manager Cory Nicholson, and Fire Captain Kenneth Goslin. (Photo by Jet Timmons)





CAP NEWS – Local Events

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Thursday, April 20, 2023

Lincoln/Katahdin Region News

Local auto parts store gifts tools to fire department

By Jet Timmons

LINCOLN - The local NAPA Auto Parts offered the town fire department a gift last week that would make any husband or dad jealous: a 243-piece GEARWRENCH brand tool set.

According to the auto part retailer's assistant manager, Curt Hartford, NAPA's Lincoln branch donated the set of high quality tools after his employees noticed that fire department personnel were frequenting the store to purchase individual tools.

"It's just one of the things that our company likes to do," Hartford said. "We thought it'd be awfully nice to send them a tool set."

Hartford said the store's parent company, Coastal Auto Parts, has a reputation of charity in communities where their branches call home. He and store manager Cory Nicholson had been considering several options when they landed on the fire department.

The expansive collection of tools sports several 84-tooth ratchets, and a myriad of 12 point combination wrenches and sockets in a three-drawer plastic chest.

According to Hartford, the set normally retails for just under \$600. However, saying the product had been on sale for \$399, offering the department that particular set was an easy choice.

The donation couldn't have come at a better time, says Lincoln Firefighter Donnie Olsen, who explained that hand tools had become a valuable commodity at the station.

"What we had just came from odds and ends throughout the years," he said. "It's been probably 20 years since we've gotten new tools, so it was time."

Olsen explained the department does much of its repair and maintenance work in-house to cut down on costs, saying that he had used the gifted tools to repair the

lights on one of their apparatus just the day before.

Aside from saving the department money, the firefighter also noted that having the proper tools when responding to emergencies helps them do their jobs better.

"During a chimney fire, If you go up on top of a roof, nine times out of ten there's a cap on the chimney," Olsen said. "We can reach that, unscrew it, and take it off as gently as possible."

Recently, rural fire departments have been struggling with a confluence of budgetary strains. Rising inflation has created higher operation costs, and a drought of community volunteerism at emergency departments has led them to hire more career staff to fill the gap.

Olsen described the fortuitous timing of the gift, saying, "Every year we get to a point where it's like, 'stop spending,' so this actually helped us out a lot," he said. "We definitely thank them for giving us that \$400 value at a time of year when we're not gonna be able to get it out of the budget."



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KOH UPDATE!

The largest snowmobile hill climb in the East returns to Saddleback Mountain in Rangeley, Maine on April 21-22, 2023. Save the date! [WATCH THE RECAP](#) of the first annual King of the Mountain Snowmobile Hill Climb. The 2022 race attracted over 600 participants competing in 24 classes and a kid's fun track. WIN BIG! King/Queen of Mountain is guaranteed a \$2,500 purse courtesy of [COASTAL AUTO PARTS](#).

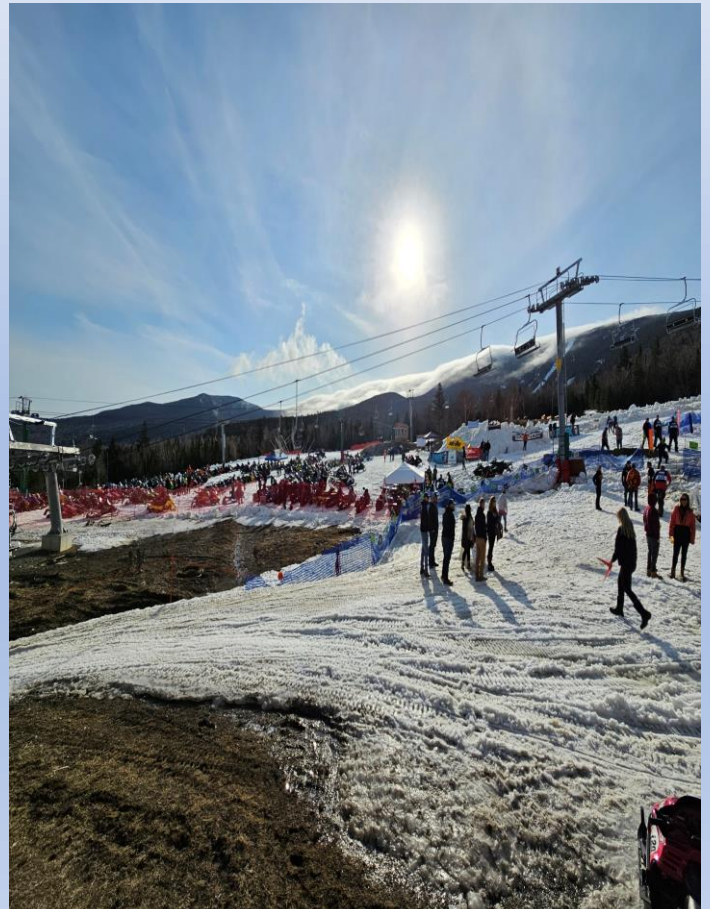
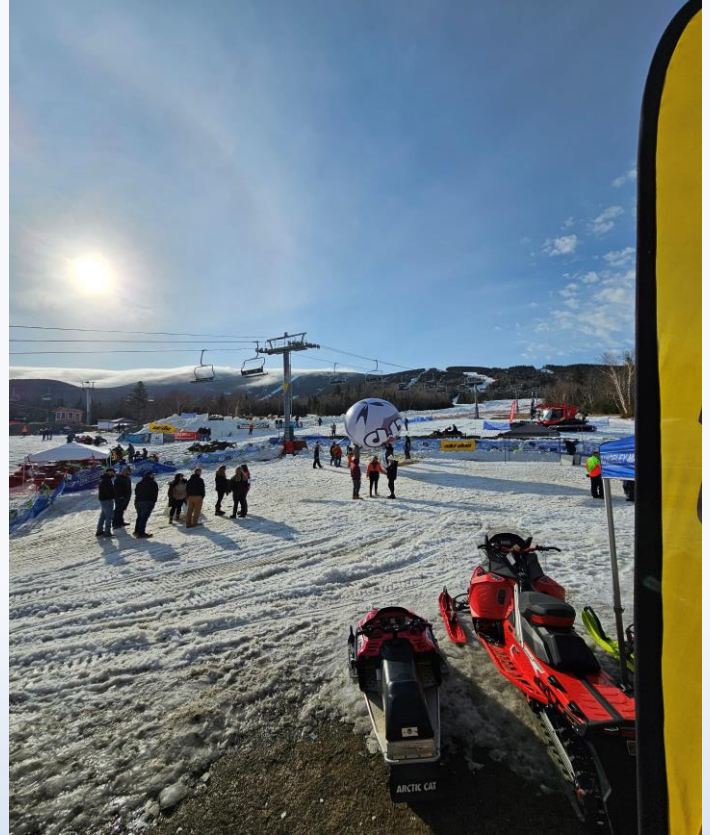
All classes except Vintage snowmobiles, Snowbikes and Kids are officially **SOLD OUT** for the 2023 King of the Mountain Hill Climb. If you're looking for one of the few remaining spots, you can [REGISTER HERE](#)! Remaining classes (snow bikes, vintage sleds, and kids) will close Friday April 7th.

The King Of the Mountain winner of our \$2,500 check was Greg Nichols from Casco, Maine. He won a total of \$4,420 and won 5 classes or races on Saturday.



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****Moose on the LOOSE****





CAP NEWS – WH PICS

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OFFICE ENTRY – FLOOR LOGO





CAP NEWS – WH PICS

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CAP NEWS – WH PICS

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MAIN OFFICE ENTRANCE





CAP NEWS – WH PICS

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TRAINING & EVENT ROOM





CAP NEWS – WH PICS

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HALLWAY BETWEEN OFFICE & WAREHOUSE



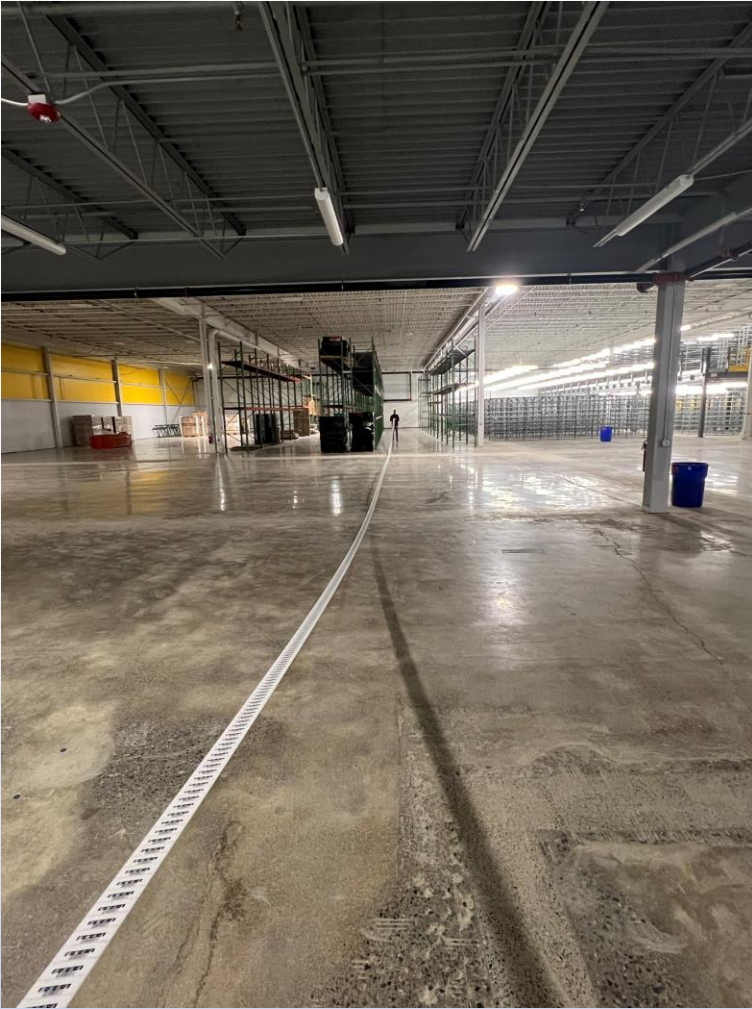


CAP NEWS – WH PICS

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BIN LABELS FOR EVERYONE!!

These are just some the labels that Ricky will be using to identify all the shelves and locations at the warehouse.



Thank you, Ricky, Adam & Chris for all your hard work at the warehouse! Thank you, Chris, for supplying the newsletter with pictures to share with our group.





CAP NEWS - KHTA



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IS YOUR STORE READY
FOR THIS MONTH'S
"KNOW HOW TO ASK" ITEMS?

KNOW HOW TO ASK:



- ☐ Techron Fuel Cleaner #67740 for \$5.49
- ☐ Spray Nine Cleaner – Both 32oz Bottles...
#26832 for \$3.49
#26810 (clearance item) for \$3.00
- ☐ Scott Shop Towels #75130 for \$3.19



ADD ON SALES
ARE KEY TO OUR SUCCESS!



CAP NEWS – May Sales Event

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SAVE UP TO 54%

\$17.99 /qt.

NAPA Premium Performance Conventional Motor Oil
10W-40, 15W-40, 15W-50, 5W-30
Acil de Motor Convencional
NAPA de Rendimiento Premium

\$3.99 /1 qt.

ROYAL PURPLE, 5W-30, 5W-40, 10W-30, 10W-40, 15W-40



\$37.49 /qt. **SAVE 25%**

Royal Purple High Performance Motor Oil
5W-30, 10W-30, 15W-40, 5W-40
Acil de Motor de Alto Rendimiento Royal Purple

PLUS \$10 REBATE
Redeem online at NAPARebates.com

Plus \$10 REBATE
Redeem online at NAPARebates.com

Plus \$10 REBATE
Redeem online at NAPARebates.com

Plus \$10 REBATE
Redeem online at NAPARebates.com



\$49.99 /each

Chemical Guys Complete Car Wash & Detailing Kit
Kit Completo de Lavado y Detailing Chemical Guys
Kit Completo de Lavado y Detailing Chemical Guys

Kit Completo de Lavado y Detailing Chemical Guys



\$10 OFF

NIGHTVISION™
Xenon Bulbs
2-pack
NIGHTVISION™, bombillas de xenón
2 paquetes



GET \$50 BACK

Get a \$50 Prepaid Visa® Card with Qualifying Brake Parts Purchase of \$250 or More

\$5.49 /each **2 FOR ONE**

Chemical Guys Fuel System Additive
12 oz.
Additivo de Combustible Chemical Guys
12 oz.
CHY10701



Chemical Guys Fuel System Additive
12 oz.
Additivo de Combustible Chemical Guys
12 oz.
CHY10701



Shop NAPAonline.com



CURBSIDE PICKUP
in 30 MINUTES



FREE ONE-DAY SHIPPING
ON 100,000 PARTS



CAP NEWS – May Sales Event

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ACCESSORIES

SAVE UP TO 30%

On select Trailer Balls, Hitch Adapters, Coupler Locks, and Hitch Pins

En determinados bolas de remolque, adaptadores de enganche, cerrajes de enganche y pasadores de enganche



MAXI TRAC® INVERTERS

STARTING AT

\$39⁹⁹ Each

SAVE 30%



MAXI TRAC® Power Inverter 4000 W
Inversor 4000 W de 4000 W

SKU 20022000

SKU 20022000

SKU 20022000

MAXI TRAC® Inverter

MAXI TRAC® Inverter

MAXI TRAC® Power Inverter With LED Diagnostic Ports

MAXI TRAC® Power Inverter With LED Diagnostic Ports

4000 W

4000 W

\$104.99

\$104.99

NAPA TIE-DOWN STRAPS

STARTING AT

\$21⁹⁹

CORREAS DE SUECCIÓN
NAPA A PARTIR DE \$21.99

SAVE UP TO 31%



SKU 20022000

SKU 20022000

SKU 20022000

SKU 20022000

14 ft.

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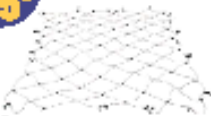
14 ft.

14 ft.

14 ft.

14 ft.

SAVE UP TO 25%



Starting at
\$22⁴⁹ Each

Cargo Net

Red para Carga

SKU 20022000

SKU 20022000

48 x 70 ft.

48 x 70 ft.

\$12.99

\$12.99

SAVE 20%



\$27⁹⁹ Each

Installing Cargo Bar

Barra de carga con anillos

SKU 20022000

SAVE 20%



\$154³⁹ Each

Folding Wheel Mount Carrier

Portador de ruedas

en ruedas plegables

SKU 20022000

SAVE 25%



\$123⁰⁰

NAPA 2-in-1 Roof Top & Wheel

Cargo Carrier 2 in. Receiver

Portador de carga y enganche

2 en 1 NAPA 2 pulg. receptor

SKU 20022000

SAVE 20%



\$116⁷⁹ Each

Wheel mounted Cargo Rack

Portador de carga en ruedas

SKU 20022000

ENERGIZER LIGHTING

STARTING AT

\$18⁹⁹ Each

SAVE UP TO 22%

Energizer® LED

Rechargeable "Stick" Light

Lámpara LED de batería con recarga rápida Energizer®

SKU 20022000

SKU 20022000

SKU 20022000

Energizer® 300 Lumens Head

Cave Professional Work Light

SKU 20022000

SKU 20022000

SKU 20022000

SKU 20022000

SKU 20022000

SKU 20022000

SKU 20022000



SAVE 20%



\$63⁹⁹ Each

Roof Top Luggage Carrier

20 Co-P.L.

Portador de maletas de 20 plazas alfileres

SKU 20022000



FREE ONE-DAY SHIPPING
ON 100,000 PARTS



CURBSIDE PICKUP
IN 30 MINUTES

Shop NAPAonline.com



CAP NEWS – May Sales Event

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ACCESSORIES/PAPER

SAVE 23%
\$4.99
/each

AXE Apollo Automotivo Hanging Oil Air Freshener
1 ct. Scent: 8. Enderswood
Automotivo AXE Apollo para Automotivos 7 unidades Scent y Color
Código de barras: 0000000000000
Código de barras: 0000000000000



SAVE 23%
\$4.99
/each

AXE Apollo Automotivo Wall Clip Air Freshener
1 ct. Scent: 8. Enderswood
Automotivo AXE Apollo para Automotivos con Pines de Wallclips 7 unidades Scent y Color
Código de barras: 0000000000000
Código de barras: 0000000000000

SAVE 22%
\$14.49
/each

Shower* Tool Box* Elbow Sharp Towels
6 Pack of 80 Towel Roll
Towel de Shower* Tool Box* Elbow Sharp
Anillo* Plegado de 6 Poles de 80 Towel
Código de barras: 0000000000000
Código de barras: 0000000000000



SAVE 20%
\$3.19
/each

Shower* Tool Box* Elbow Sharp Towels
Original* Roll 80 Towel
Towel de Shower* Tool Box* Elbow Sharp
Anillo* Plegado de 6 Poles de 80 Towel
Código de barras: 0000000000000
Código de barras: 0000000000000



SAVE 25%
\$5.99
/each

Tub O' Towels* Heavy Duty Cleaning Wipes
48 count
Towel de Limpieza de peso pesado Tub O' Towels* 48 unidades
Código de barras: 0000000000000
Código de barras: 0000000000000



WASH & WAX

SAVE 30%
\$2.99
/each

Shur Up* Super Sponge
Sponge de Super Shur Up
Código de barras: 0000000000000
Código de barras: 0000000000000



SAVE 30%
\$3.49
/each

Shur Up* Microfiber Detailing Cloth
Paño de microfibra para detallar Shur Up
Código de barras: 0000000000000
Código de barras: 0000000000000



SAVE 24%
\$6.49
/each

Shur Up* Body Mitt
Manopla corporal Shur Up
Código de barras: 0000000000000
Código de barras: 0000000000000



SAVE 36%
\$8.99
/each

Shur Up* Clean & Shine Microfiber Towels
4 Pack
Paquete de 4 toallas de microfibra para limpiar y alisar Shur Up
Código de barras: 0000000000000
Código de barras: 0000000000000



SAVE 28%
\$12.99
/each

Shur Up* Microfiber Towels
Towel de microfibra Shur Up
Código de barras: 0000000000000
Código de barras: 0000000000000



SAVE 25%
\$4.99
/each

Black Magic* Microfiber Towels
Towel de microfibra Black Magic*
Código de barras: 0000000000000
Código de barras: 0000000000000



SAVE 25%
\$5.99
/each

Black Magic* Tire Shine
Shine All Wheel Cleaner
Código de barras: 0000000000000
Código de barras: 0000000000000



SAVE 29%
\$6.99
/each

Black Magic* Tire Shine
Shine All Wheel Cleaner
Código de barras: 0000000000000
Código de barras: 0000000000000





CAP NEWS – DIY TIPS

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Do you remember doing your first oil change?

Maintaining your own vehicle can be a rewarding experience. One of the most common beginner DIY projects is an oil change. The key to success for any automotive project is planning and organization. Here's 4 tips about getting ready for your first DIY oil change.

GET EDUCATED

Since this is your first DIY oil change, take out your owner's manual and read through the maintenance section. It will give you an overview of where to find the oil dipstick, how much oil the engine holds, and the recommended oil change interval. It may also show you where to find the oil filter itself. It helps to get a repair manual for your exact year/make/model vehicle. Either a [traditional paper manual](#) or a [digital version](#) will work just fine. The point is to get an idea of how things go together, as some vehicles may require removing parts for full access.

PICK A CLEAN AREA TO WORK

Start by prepping your work area. You want a flat, smooth space the size of your vehicle plus an extra two feet all the way around. The flat, smooth area will be easier and safer to work on. It gives a stable surface to operate a floor jack and place jack stands (ALWAYS use jack stands). A flat surface also makes it easier to move in & out from under the vehicle. Clear any dirt or debris with a [leaf blower](#) or broom.



CAP NEWS – DIY TIPS

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ASSEMBLE TOOLS & SUPPLIES Floor Jack with Stands 2 Ton

Do yourself a favor and get all your project needs together now. Grab some rags or paper towels to catch spills, safety glasses, gloves, and an oil catch can. You will need a wrench (or ratchet and socket) that fits your oil drain plug. You may also want an oil filter wrench to help with removing the old filter. You will also need a way to lift the front of the vehicle off the ground, either a floor jack or ramps. If you choose to use a jack, ALWAYS rest the weight of the car securely on jack stands.

GATHER PARTS

Go ahead and swing by your local NAPA AUTO PARTS store and get the right oil filter and oil. The counter person can help you decide which kind of filter is right for your situation. They can also help you choose which oil is right for not just your engine, but your driving situation. There are a lot of options, so talking to an expert can demystify the process.

The next steps will vary by vehicle, which is why we recommend picking up a repair manual for the specifics. Make sure to dispose of your old oil by taking it to an oil recycling location.

Check out all the oil filters available on NAPA Online or trust one of our 17,000 NAPA AutoCare locations for routine maintenance and repairs. For more information on your first DIY oil change, chat with a knowledgeable expert at your local NAPA AUTO PARTS store.



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May 29th



Thanks for subscribing!! See you in June - 2023